

O.U.A.T.V MANAGER

APPLICATION DEADLINE: JUNE 24, 2025 @ 12:00PM



O.U.A.t.v Manager

ABOUT ONTARIO UNIVERSITY ATHLETICS

Ontario University Athletics (O.U.A.) is the governing body of university sport in Ontario and a recognized leader and contributor to the Ontario and Canadian Sport System. Comprised of 20 universities across Ontario, the O.U.A. delivers a diversified sport model that achieves excellence in competition, fair-play, ethical leadership, equitable opportunities, and high-quality student-athlete experiences within an educational environment.

POSITION DESCRIPTION

Reporting to the Director of Marketing & Partnerships, the **O.U.A.t.v Manager** is responsible for overseeing the O.U.A.'s webcasting strategy and O.U.A.t.v platform. The successful candidate, in working closely with O.U.A. Members and the O.U.A.'s streaming partner Visaic, will play a leading role in establishing necessary standards, guidelines, and templates for O.U.A.t.v productions; monitoring/reviewing Member webcasts throughout the season, while also managing Member and consumer relations; and helping maximize the overall potential of the platform.

The position is a full-time one-year contract with potential for it to become permanent thereafter.

KEY DUTIES

- Work closely with O.U.A. Central's streaming partner, Visaic, as it pertains to the O.U.A.t.v platform;
- Work closely with O.U.A. Member schools and their respective webcasting personnel;
- Develop an O.U.A.t.v webcast evaluation management system, tools, and protocols;
- Develop/update comprehensive guidelines/standards for broadcast formats and run-of-show templates (i.e., timing, graphics, camera requirements, commentator set up, etc.);
- Review/update the O.U.A. Webcasting Policy to ensure minimum standards reflect current O.U.A. objectives, Member capabilities, and industry standards;
- Lead pre-season meetings with key stakeholders (i.e., webcasting leads, commentators, etc.);
- Serve as O.U.A. lead in managing, actioning, and resolving consumer and Member inquiries;
- Manage ongoing evaluation of school webcasts (virtually via O.U.A.t.v and/or in-person);
- Develop weekly reports/scorecards for school webcasts, highlighting successes/improvements, establishing areas of improvements, and assisting in the development of plans to address them;
- Establish annual calendar for training, education, and engagement with Members;
- Lead in the ongoing tracking of any infractions and follow-up steps taken;
- Review and manage sponsorship activation and integration within the O.U.A.t.v platform;

OVA.TV MANAGER

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- Monitor and support (as needed) the OVA.tv Slack channel for any game day matters;
- Manage OVA-led championship webcasting enhancements/partnerships (i.e., Yates Cup);
- Review back-end platform data to identify key user trends;
- Lead in the planning and execution of OVA Webcast Webinar Series for Members;
- Identify and pursue opportunities for equipment procurement;
- Research and identify industry trends, opportunities, and challenges;
- Help lead OVA.tv Marketing Committee and OVA.tv Leadership Committee

QUALIFICATIONS

- Personal qualities of integrity, credibility, and dedication to the mission of the OUA;
- University degree, college diploma, or combination of education and experience in Broadcasting, Communications, Film Production, Media Studies, or a related field;
- 3 to 5 years of experience in managing live event production, preferably in sports broadcasting/webcasting;
- Technical proficiency with relevant hardware (i.e., cameras, video switchers, audio mixers, graphic generators, etc.) is preferred;
- Previous experience in customer/client relations considered an asset;
- Previous experience working in post-secondary sport preferred;
- Strong understanding of the industry, including current trends, challenges, and opportunities;
- Excellent problem-solving skills within a fast-paced environment;
- Strong written and verbal communication skills;
- Ability to work independently and collaboratively;
- Ability to work weekends and evenings, with hours sometimes exceeding 40 hours/week; flexibility to adapt to a non-regular work schedule during peak season;
- Opportunity to work in-person and/or remotely, with increased expectations for in-person work in the lead-up to and during OUA Championships and/or major events

Interested applicants should submit a cover letter and resume to employment@oua.ca.

Application Deadline: Tuesday, June 24th, 2025 @ 12:00pm

The OUA is committed to employment equity and diversity in the workplace and welcomes applications from women, racialized/visible minorities, Indigenous Peoples, persons with disabilities, and LGBTQ2IA+ persons. We are committed to providing accessible employment practices that are in compliance with the Accessibility for Ontarians with Disabilities Act ('AODA'). Accommodation is available upon request for applicants and colleagues with disabilities.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.