



CANADA BASKETBALL OPPORTUNITIES

Canada Basketball is the national sport governing body for amateur basketball in Canada. Located in Toronto, Canada Basketball is a not-for-profit organization with the Mission: “We aspire to excellence in leading the growth and development of the game at home, and in pursuing medal performances on the international stage” and Vision: “Recognized as a world leader in all aspects of basketball, and consistently reaching the podium in FIBA competitions and the Olympic Games.”

Length and Term: The position will run from September to December 2025 (4-month term) (hours dependent on program & position).

Application Deadline: June 27, 2025

These positions will earn a \$3200 honorarium for the term. **Students MUST be enrolled in a coop program using this term as credit towards their degree/diploma.**

Skills & Abilities

- Close attention to detail and accuracy, with ability to follow through.
- Sound judgment, problem-solving skills, and the ability to take initiative.
- Ability to deal with personal information in a confidential, ethical, and professional manner.
- Possess excellent organization and implementation skills, as well as creative thinking skills.
- Must be able to handle multiple tasks simultaneously and prioritize appropriately in a fast-paced environment.
- The ability to work independently, maintain tight schedules and work flexible hours.
- Present a professional and mature attitude in dealing with team members, sponsors, and the public.
- Willingness to assist in other programs of the organization, as required.
- Knowledge of the Canadian sport system and the provincial and national basketball environments is an asset.
- Bilingual French/English is an asset.

Canada Basketball is committed to creating an inclusive and diverse work environment and is proud to be an equal opportunity employer. We welcome and encourage applications from First Nations, Metis and Inuit peoples, racialized persons, persons with disabilities, and those who identify as women and/or 2SLGBTQ+. All qualified applicants will receive consideration for employment without regard to race, ancestry, place of origin, ethnic origin, creed, sex, sexual orientation, gender identity, gender expression, age, marital status, family status or disability or any other protected ground of discrimination.

We recognize that organizations may miss out on applicants who screen themselves out of the process because they do not meet every qualification; this is especially true for equity-deserving groups. If you're excited about this role but feel that your experience doesn't perfectly match our job posting, we still encourage you to apply. Tell us your story and/or show us in your cover letter what you bring to the table beyond the listed qualifications.

As a condition of employment, the successful candidate will be required to undergo a successful background check.

CB welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

We thank all applicants for their interest, however, only those being considered will be contacted.



PARTNERSHIPS & RETAIL INTERN (1 position available)

Interested candidates should send their resume to ctheos@basketball.ca

The successful candidate's primary mandate is to work with the Canada Basketball Partnership team within the Business Operations Team to assist, coordinate, implement, and execute programming and logistical details within Canada Basketball's partnership business, product, and retail areas.

Skills and Responsibilities

- Managing retail inventory, provide perspective & insight into development of new Canada Basketball retail merchandise lines.
- Providing retail support to the organization through warehouse management of partner product and retail shipping, receiving, and warehouse organization of business operations team materials.
- Assist with planning and activating various on-site & on-line merchandise and retail sale opportunities.
- Work closely, and collaboratively, with Partnerships team and Business Operations team to plan and execute events related to community partnerships, national partnerships, and domestic hosted games.
- Support with partner content management on Canada Basketball's website and social media channels as required and produce social and digital analytics reports for Canada Basketballs social and digital platforms.
- Assist in the planning and execution of various collaborative national and community partnership events and activations throughout the term.
- Via market research, help identify new sponsorship concepts and upsell opportunities with the goal towards developing purpose driven partnerships that will deliver against key social responsibility pillars
- Assisting in ideating & delivering creative athlete & brand content programs to support marketing, retail & sponsorship initiatives.
- Supporting the implementation of Canada Basketball's UNIFIED 2024 mission into our day-to-day culture.
- Manage Canada Basketball gift-in-kind donation program.
- Knowledge of Adobe Photoshop and Adobe Illustrator an asset.
- Drivers license is required.