






# THE SPORT INFORMATION RESOURCE CENTRE

Your first stop for knowledge in sport essentials.



## RESEARCH AND EVALUATION SERVICES

SIRC offers research and evaluation services to help you understand problems and guide next steps for your organization and its initiatives. Collect new data, engage your stakeholders, or synthesize existing evidence to:

-  **Answer a question**
-  **Make improvements**
-  **Demonstrate impact**
-  **Inform decisions**
-  **Set priorities**

We offer expertise in quantitative and qualitative methods. All services are customizable and buildable.

## WHAT SIRC OFFERS

-  **Literature Reviews**  
We review and synthesize existing research and data into brief reports to answer your questions, achieve your goals, or meet your needs.
-  **Stakeholder Engagement**  
We design and host consultations and engagements to provide stakeholders with meaningful opportunities to provide input.
-  **Research and Evaluation Design**  
We design quantitative, qualitative and mixed-methods research studies and evaluation plans that are tailored to your questions, needs, goals, resources and capacity.
-  **Surveys and Polls**  
We design and administer online surveys and polls to collect data from a wide range of participants.
-  **Interviews and Focus Groups**  
We develop question guides, recruit participants, and conduct interviews and focus groups to gather opinions and feedback from targeted participants and stakeholders.
-  **Analysis and Reporting**  
We analyze quantitative and qualitative datasets to provide clients with evidence and insights based on their goals and needs.

## TESTIMONIAL

"This scoping review is great stuff – thank you very much to all that worked on it. I really appreciate how you have laid out the work in a format that is easy to understand and digestible and believe the Appendices only strengthen the document. This really is very helpful and something we would never have had the capacity or expertise to undertake and believe it is only going to positively impact our research work going forward."

- Tom Davies, Director Athlete and Coach Development, Special Olympics Canada