

Understanding Female Participation in Golf Across Ontario

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Purpose

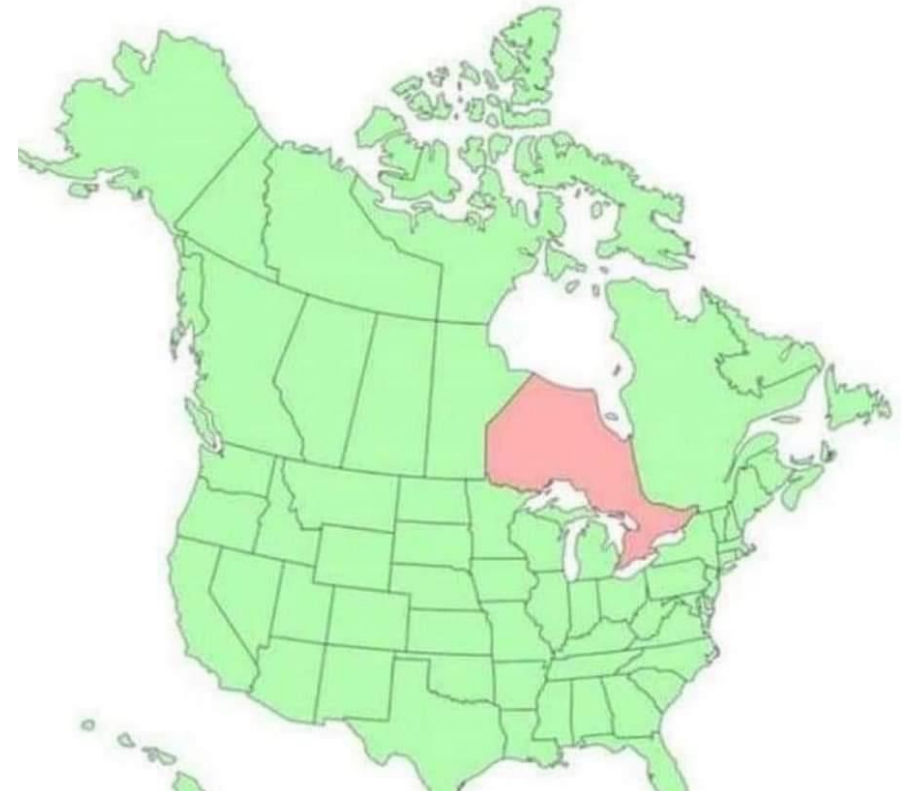
To gain a deeper understanding of female golf participation across Ontario, with a particular focus on identifying regional participation levels and identifying the capacity of golf courses to offer programming for women and girls.

Methods

- Survey distributed through Golf Ontario's internal communication channels
- *Golf course closures during Spring 2021 (delayed circulation of survey)
- Survey included items relating to:
 - Membership rates, existing programs and participation rates
 - Community Sport Capacity Scale (Modified Doherty & Cuskelly, 2020)
 - Performance Outcomes Scale

LEGALITY OF GOLF

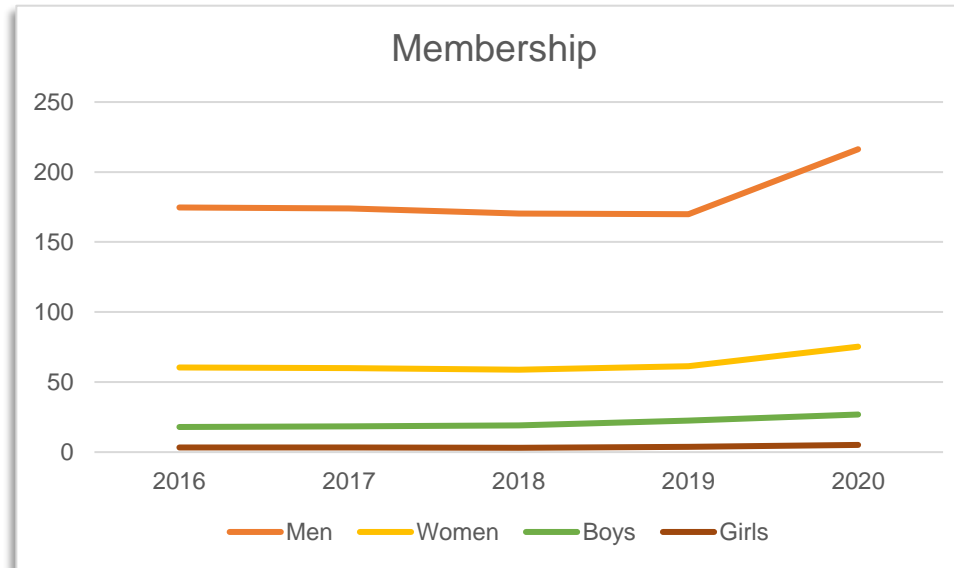
- LEGAL
- ILLEGAL



Key Takeaways



Participation Rates & Trends



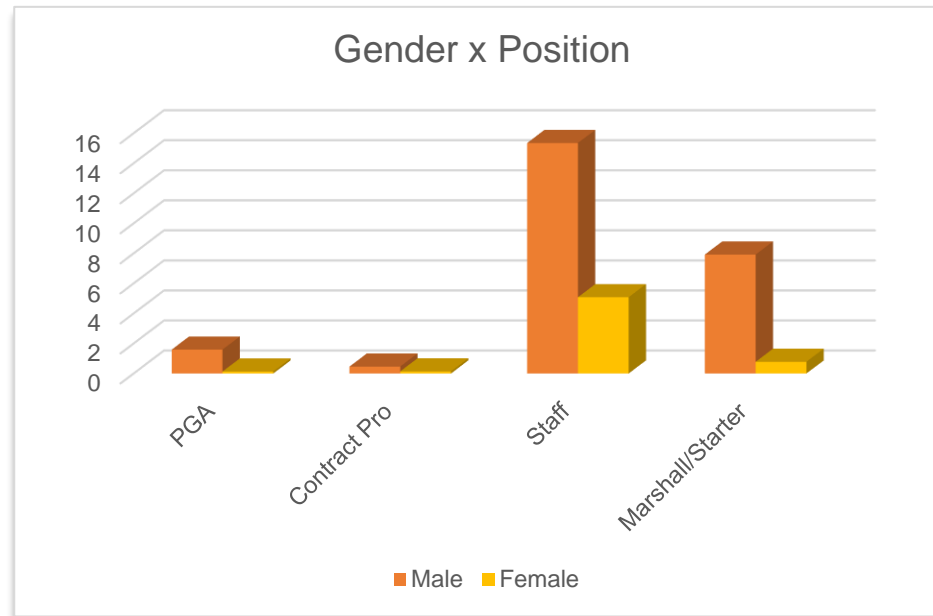
Participation among women and girls remains very low, despite many clubs offering targeted programming

Potential gap between programs offered and longer term participation.

Key Takeaways



Course Staffing & Gender



Male staff > Female staff ($t=2.00, p<.01$)
Male PGA > Female PGA ($t=4.00, p<.001$)
Male starters > Female starters ($t=4.80, p<.001$)

Disparity in gender representation among course employees

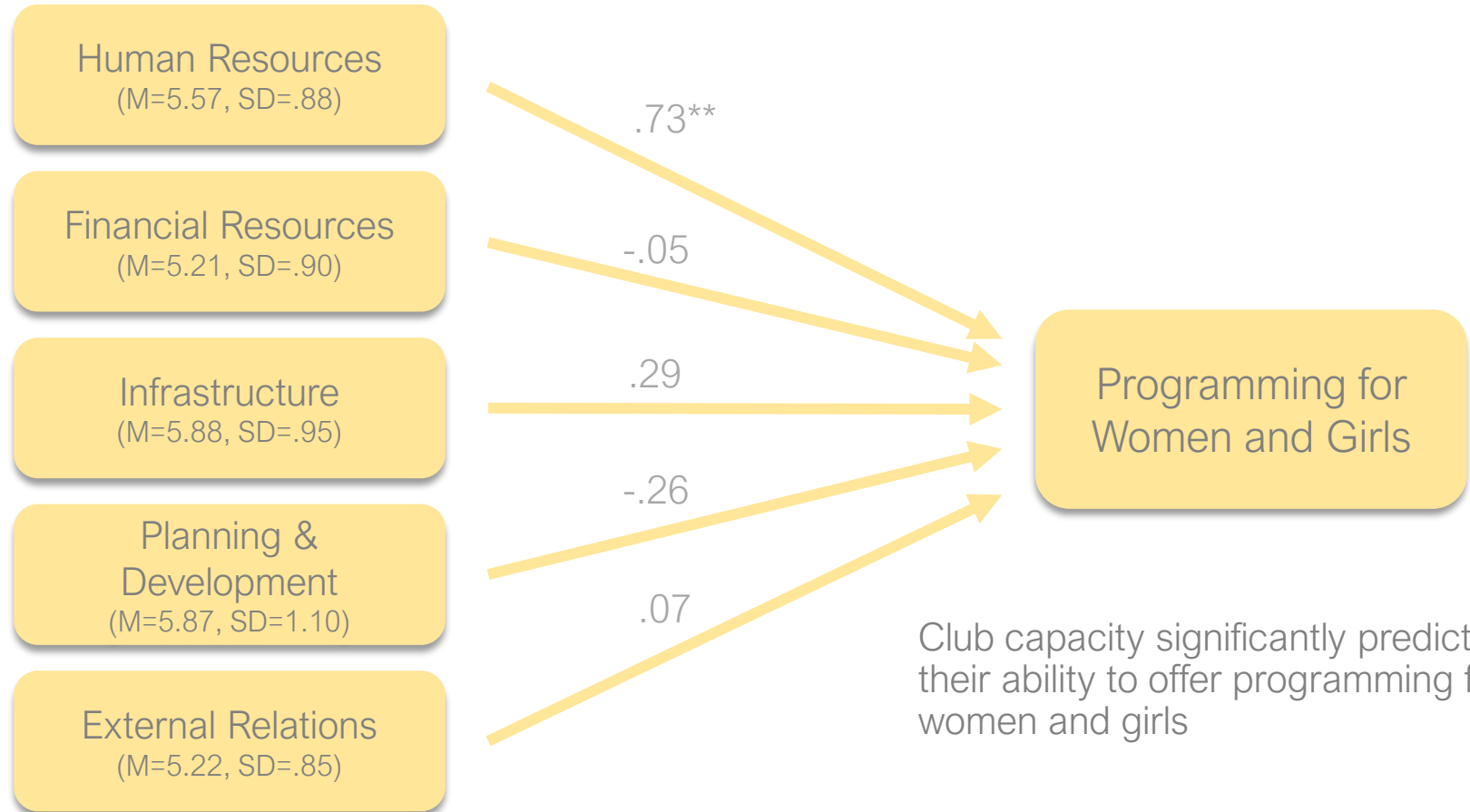
In white, male-dominated sport spaces (like golf; McGinnis et al., 2008), gender representation throughout the organization has potential to inspire participation

Need to create a more welcoming, inclusive culture around golf

Key Takeaways



Capacity to Deliver Programs for Women & Girls



($R^2=.54, F=7.29, p<.001$)

Club capacity significantly predicted their ability to offer programming for women and girls

Opportunities for targeted and strategic capacity building (Millar & Doherty, 2016; 2018)



Thank You

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