

THE 5WS AND 1H FOR SHARING EVALUATION FINDINGS



WHAT are the main evaluation findings?	WHO do the findings need to be communicated to?	WHY do the findings need to be shared?	HOW will the findings be shared?	WHEN & WHERE will the findings be shared?
<i>Our youth girls' soccer program has the highest participation rates out of all programs in our organization.</i>	<i>This finding should be communicated to internal (i.e., coaches) and external (i.e., partners, community members) stakeholders.</i>	<i>We recognize the importance of providing quality opportunities for girls to engage in sport and findings will have funding and training implications.</i>	<i>We will share these findings with our coaching staff in a virtual presentation at our AGM, and externally using our social media pages and via our monthly newsletter.</i>	<i>Findings will be shared virtually at our AGM in May, in our e-newsletter in June, and in weekly social media posts on Facebook and Twitter during May and June.</i>