

## Sport for Development Draft Recommendations for Indicators

### Notes:

- CFLRI is currently developing surveys of National Sport Organizations, Provincial/Territorial Sport Organizations, Local Sport Organizations, Recreation organizations, F-P/T government sport departments/ministries and Users/Participants. They also carry out a general population survey, The Physical Activity and Sport Monitor. Indicators suggested as collectable by the CFLRI would be included in a prioritization process along with topics related to other CSP pillars.
- Key informant interviews would be undertaken separately under contract to appropriate organization/consulting firm.
- A survey of Development/Social NGOs is not currently assigned a supplier. However, the CFLRI could potentially play a role.
- There is not currently a mechanism to survey children and youth as participants.
- Sources for any surveying of Athletes, Coaches, may include the AAP Status of the Athlete Survey and a possible Status of the Coach Survey.
- CFLRI surveys have been identified for many indicators but additional sources still need to be identified (e.g., key informant interviews).

Outcome	Objectives	Concepts	Indicator	PM / Evaluation Methodology	Existing and Potential Data Sources
<b>National Level Outcomes</b>					
Sport related sectors are aware of the impact that the intentional use of sport can have in achieving social development objectives	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Awareness	Number and types of initiatives to raise awareness of governments, foundations, other funding agencies and other sport-related sectors of the intentional use of sport to achieve social development objectives.	Key Informant Interviews	Sport Canada, Sport Matters, P/T Governments
Sport related sectors are aware of the impact that the intentional use of sport can have in achieving social development objectives	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Awareness	Levels of awareness of governments, foundations, other funding agencies and other sport-related sectors of the intentional use of sport to achieve social development objectives.	Key Informant Interviews Survey of NSOs, MSOs, NGOs	Sport Canada, Sport Matters, P/T Governments
Sport related sectors are aware of the impact that the intentional use of sport can have in achieving social development objectives	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Evaluation	Level of confidence in organizational capacity to monitor and evaluate programs  Number of organizations that embed evaluation plans in initiatives and programs from the outset  Number of organizations that create evaluation plans in partnership with target audiences or communities.	Surveys of NSOs, MSOs, P/TSOs, NGOs Key informant interviews	CFLRI

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Sport-related sectors are using sport intentionally to achieve social development objectives	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Existence and Implementation of S4D	Number and types of initiatives implemented by organizations in sport-related sectors using sport intentionally to achieve social development objectives	Surveys of NSOs, MSOs, NGOs  Key informant interviews	Sport Canada, DFATD, NSOs, MSOs, International development NGOs
Sport organizations intentionally include S4D in their programming.	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Existence and Implementation of S4D	Number of sport organizations that include Sport for Development in their mandate statements and programming goals.	Surveys of NSOs, MSOs and PTSOs Key informant Interviews	CFLRI
Initiatives are implemented between sport and community organizations and Canadian NSOs to leverage sport programming for domestic social development	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Existence and Implementation of S4D	Number of organizations that include Sport for Development in their programming.  Number and types of Sport for Development initiatives implemented.	Surveys of NSOs, MSOs, P/TSOs, NGOs, Recreation Organizations Survey. Key informant interviews Inventory of Sport for Development Initiatives	Sport Canada, NSOs, MSOs, P/TSOs, Canadian NGOs
Sport organizations intentionally include S4D in their programming.	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Participation Inclusion	Number and demographics (all genders, age, culture, geographic location, etc.) of Sport for Development program participants.	Surveys of NSOs, MSOs Key informant Interviews	CFLRI
Initiatives are implemented between sport and community organizations and Canadian NSOs to leverage sport programming for domestic social development	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Partnerships	Types of target groups and number of participants per target group (Reach) of Sport for Development initiatives.	Surveys of NSOs, MSOs, P/TSOs, NGOs Key informant interviews	CFLRI
Cross-sectoral collaborations and partnerships between sport and community organizations and Canadian NGOs (e.g., education, health, economic development, justice, youth) to leverage sport programming for domestic social development.	Current CSP Policy Objective: Sport, community and international development organizations collaborate to leverage sport programming intentionally for domestic and international social development	Partnerships	Numbers and types of collaborations and partnerships within sport and other sectors to leverage sport programming for domestic social development	Surveys of NSOs, MSOs, P/TSOs, Canadian NGOs  Key Informant interviews	Sport Canada, NSOs, MSOs, P/TSOs, Canadian NGOs with domestic social development goals

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Collaborations and partnerships between sport, community and international development organizations to leverage sport programming for international social development	Current CSP Policy Objective: Sport, community and international development organizations collaborate to leverage sport programming intentionally for domestic and international social development	Partnerships	Numbers and types of collaborations and partnerships within sport and other sectors to leverage values-based sport programming for international social development	Surveys of NSOs, MSOs, NGOs,  Key informant Interviews	Sport Canada, DFATD, NSOs, MSOs, International Development NGOs
Other sectors recognize the value and work with sport to advance their development goals.	Current CSP Policy Objective: Sport, community and international development organizations collaborate to leverage sport programming intentionally for domestic and international social development	Partnership Quality	Level of satisfaction of organizations from other sectors with the ability for Sport for Development to meet their economic and social development goals.	Surveys of Recreation and Social NGOs	CFLRI
Other sectors recognize the value and work with sport to advance their development goals.	Current CSP Policy Objective: Sport, community and international development organizations collaborate to leverage sport programming intentionally for domestic and international social development	Partnership Quality	Level of satisfaction of organizations from other sectors with the quality of the partnership with sport.	Surveys of Recreation and Social NGOs	CFLRI
Sport-related sectors are using sport intentionally to achieve social development objectives	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Sustainability	Duration and stability of Sport for Development initiatives implemented (e.g., number of years funded or in operation).	Surveys of NSOs, MSOs, NGOs Key informant interviews	Sport Canada, DFATD, NSOs, MSOs, International development NGOs
<b>Organizational and Community Level Outcomes</b>					
S4D is changing the lives of participants in terms of their social engagement, lifestyle choices, etc.	Current CSP Policy Objective: Sport events are intentionally designed and delivered to benefit host communities and local economies.	Development	Levels of satisfaction of organizations that S4D initiatives are changing the lives of participants in terms of stated social, health and economic development goals	Surveys of NSOs, MSOs, NGOs  Key informant interviews	CFLRI
S4D is changing the lives of participants in terms of their social engagement, lifestyle choices, etc.	Current CSP Policy Objective: Sport events are intentionally designed and delivered to benefit host communities and local economies.	Development	Unintended impacts (positive and negative) of programs	Surveys of NSOs, MSOs, NGOs Key informant interviews	CFLRI

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S4D is changing the lives of participants in terms of their social engagement, lifestyle choices, etc.	Current CSP Policy Objective: Sport events are intentionally designed and delivered to benefit host communities and local economies.	Gender Equity	Number, percentage and demographics of former Sport for Development initiative participants who become community leaders, coaches or youth workers, or local role models	Survey of NSOs, PTSOs, LSOs, NGOs	CFLRI
All interested participants, athletes, coaches and leaders are educated and trained on how to be positive role models on and off the field of play	Current CSP Policy Objective: The development leaders and role models in sport and society is supported	Inclusion	Level of organizational perception that training and leadership opportunities are accessible, equitable and inclusive	Surveys: NSOs, MSOs, P/TSOs, LSOs Survey and Interviews of Athletes/Coaches/ Officials	CFLRI
Former Sport for Development initiative participants and other target community members assume positions of leadership in sport.	Current CSP Policy Objective: The development of leaders and role models in sport and society is supported	Inclusion	Level of organizational perception that leadership opportunities are accessible, equitable and inclusive.	Surveys: NSOs, MSOs, P/TSOs, LSOs NGOs	CFLRI
Initiatives to develop former Sport for Development initiative participants and other target community members as leaders, including leadership talent identification (male/female, able-bodied participants and athletes with a disability) and mentoring opportunities	Current CSP Policy Objective: The development leaders and role models in sport and society is supported	Inclusion	Level of organizational perception that leadership identification processes are accessible. equitable and inclusive.	Surveys: NSOs, MSOs, P/TSOs NGOs	CFLRI
S4D is changing the lives of participants in terms of their social engagement, lifestyle choices, etc.	Sport for Development opportunities are inclusive of all participants.	Inclusion	Level of organizational perception that programs are inclusive and welcoming of diversity for all participants.	Surveys of NSOs, MSOs, NGOs, Community Representatives, Municipalities Key informant interviews	CFLRI
Initiatives to all interested parties as leaders, including leadership talent identification (male/female, able-bodied and people with a disability) and mentoring opportunities	Staff and Volunteers have relevant Skills and Knowledge	Leadership	Number of organizations who feel that staff and volunteers have relevant skills and knowledge to achieve development outcomes	Surveys of NSOs, MSOs, NGOs  Key informant interviews	CFLRI
Project committees demonstrate inclusion through membership that is representative of those it intends to engage	Committees are representative of their communities and their participants/target audience	Leadership	Number of organizations who report that their sport for development oversight committees reflect the diversity of their target populations	Surveys of NSOs, MSOs, NGOs Key informant interviews	CFLRI

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Former Sport for Development initiative participants and other target community members are educated and trained on how to be positive role models on and off the field of play	Current CSP Policy Objective: The development of leaders and role models in sport and society is supported	Leadership	Number of organizations that offer programming to educate and develop positive role models among Sport for Development leaders and coaches	Surveys: NSOs, MSOs, P/TSOs	CFLRI
Initiatives to develop former Sport for Development initiative participants and other target community members as leaders, including leadership talent identification (male/female, able-bodied and people with a disability) and mentoring opportunities	Current CSP Policy Objective: The development of leaders and role models in sport and society is supported	Leadership	Number of organizations that include such initiatives in their programming	Surveys: NSOs, MSOs, P/TSOs	CFLRI
Former Sport for Development initiative participants and other target community members receive education, training and mentoring on being sport leaders	Current CSP Policy Objective: The development leaders and role models in sport and society is supported	Leadership	Number of organizations that offer programming to develop leaders within Sport for Development initiatives.	Surveys: NSOs, MSOs, P/TSOs	ACAN
Former Sport for Development initiative Participants and other target community members) are educated and trained on how to be positive role models on and off the field of play	Current CSP Policy Objective: The development of leaders and role models in sport and society is supported	Leadership	Number and type of initiatives to educate and develop (M/F, able-bodied and AWAD) positive role models on and off the field of play	Surveys: NSOs, MSOs, P/TSOs Key Informant Interviews	ACAN
Initiatives to develop former Sport for Development initiative participants and other target community members as leaders, including leadership talent identification (male/female, able-bodied and athletes with a disability) and mentoring opportunities	Current CSP Policy Objective: The development leaders and role models in sport and society is supported	Participation	Number and demographics of Sport for Development program leaders	Surveys: NSOs, MSOs, P/TSOs	CFLRI
Local Partners are involved in project development and feel ownership of the project	Current CSP Policy Objective: Sport events are intentionally designed and delivered to benefit host communities and local economies.	Partnerships	Number and types of partnerships/ coordination of efforts within and beyond the sector	Surveys of NSOs, MSOs, NGOs Key informant interviews	CFLRI

Outcome	Objectives	Concepts	Indicator	PM / Evaluation Methodology	Existing and Potential Data Sources
S4D initiatives are co-created with participants/recipients and evaluation is defined in partnership with them	Current CSP Policy Objective: Sport events are intentionally designed and delivered to benefit host communities and local economies.	Partnerships	Number and percent of organizations that intentionally consult/ work with program participants/recipients to co-design and co-evaluate programing	Surveys of NSOs, MSOs, NGOs Community Survey Key informant interviews Participant Survey	CFLRI
S4D initiatives are co-created with participants/recipients and evaluation is defined in partnership with them	Current CSP Policy Objective: Sport events are intentionally designed and delivered to benefit host communities and local economies.	Partnerships	Number and percent of organizations who report the integration of mechanisms for co-design and co-evaluation and that these mechanisms are established at the outset of planning	Surveys of NSOs, MSOs, NGOs Key informant interviews, Participant Survey	CFLRI
Partner organizations feel that the project's outcomes and objectives have been accomplished.	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Partnerships	Levels of organizational perceptions that development objectives have been met	Surveys of NGOs Key informant interviews	CFLRI
Communities are involved in project development and feel ownership of the project	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Partnerships	Level of confidence among community members and program initiators that the community values the initiative has the capacity to sustain and evaluate the Sport for Development programs	Surveys of NSOs, MSOs, NGOs Community Survey Key informant interviews Participant Survey	CFLRI
S4D initiatives are co-created with participants/recipients and evaluation is defined in partnership with them	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Partnerships	Level of satisfaction among community members that they were consulted and that local needs are considered and addressed	Surveys of NSOs, MSOs, NGOs, Community Representatives, Municipalities, Key informant interviews	CFLRI
Partner organizations are satisfied with the partnership.	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Partnerships	Level of partner satisfaction with implementation and effectiveness of the partnership	Surveys of NSOs, MSOs, NGOs Key informant interviews	CFLRI
Partner organizations feel that the project's outcomes and objectives have been accomplished.	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Partnerships	Evaluation of intended and unintended impact on and level of involvement of parents	Participant Experience Survey	CFLRI

Outcome	Objectives	Concepts	Indicator	PM / Evaluation Methodology	Existing and Potential Data Sources
Quality Programs are delivered	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Quality	Level of program enjoyment among participants	Participant Experience Survey	CFLRI
Participants benefit from quality programming	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Quality	Number of organizations whose programmers consult and use evidence to inform Sport for Development program development.	Surveys of NSOs, MSOs, NGOs Key informant interviews	CFLRI
Participants benefit from quality programming	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Quality / Inclusion	Level of organizational satisfaction that initiatives ensure access to appropriate facilities/ equipment/ transportation as required to ensure barrier free participation.	Surveys of NSOs, MSOs, NGOs, Community Representatives, Municipalities, Key informant interviews	CFLRI
Participants benefit from quality programming	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Quality	Level of organizational satisfaction that initiatives ensure that the type and variety of sport activities meet the needs of participants and identified development goals.	Surveys of NSOs, MSOs, NGOs, Community Representatives, Municipalities, Key informant interviews	CFLRI
<b>Individual Level Outcomes</b>					
Participants have improved competitiveness in the workforce	Participants have improved skills for employment and entrepreneurship	Economic Development	Organizational and participant assessment of long term educational achievement of participants compared to non-participants	Participant Experience Survey Project Key Informant Interviews	CFLRI
Participants have improved competitiveness in the workforce	Participants have improved skills for employment and entrepreneurship	Economic Development	Organizational and participant assessment of changes in participant confidence in job seeking skills as a result of the program	Project Key Informant Interviews	CFLRI
Participants have improved competitiveness in the workforce	Participants have improved skills for employment and entrepreneurship	Economic Development	Level of participant perception of development of employment related skills	Project Key Informant Interviews	CFLRI
Participants have improved competitiveness in the workforce	Participants have improved skills for employment and entrepreneurship	Economic Development	Participant assessment of changes in attitudes to school and value of educational achievement as a result of participation in the program	Participant Experience Survey	CFLRI

Outcome	Objectives	Concepts	Indicator	PM / Evaluation Methodology	Existing and Potential Data Sources
Participants have improved competitiveness in the workforce	Participants have improved skills for employment and entrepreneurship	Economic Development	Organizational and participant assessment of opportunities to make connections with potential employers as a result of program participation.	Participant Experience Survey Project Key Informant Interviews	CFLRI
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	General	Participant and organizational perceived outcomes from participation in the program (both positive and negative).	Participant Experience Survey Project Key Informant Interviews	CFLRI
Participants are confident in their leadership abilities	Leadership skills are included in programming	Leadership development	Evaluation of levels of participant confidence about taking on positions of leadership as a result of the program	Project Key Informant Interviews	CFLRI
Participants are confident in their leadership abilities	Leadership skills are included in programming	Leadership development	Program leader assessment of changes in participant leadership skills.	Project Key Informant Interviews	CFLRI
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Participation	Organizational and participant assessment of the level of parental support and engagement with their child's participation in the initiative.	Participant Experience Survey Survey of Local Sport/Social Organizations	CFLRI
Develop citizenship values and collective responsibility	Ensure participant representative in organisational decisions.	Partnerships	Participant assessment of the level of their engagement that is sought and embraced	Participant Experience Survey	CFLRI
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Physical and Mental Well-being	Participant assessment of the likelihood of continuing participation in sport and recreation activities and of positive and negative factors influencing participation.	Participant Experience Survey	CFLRI
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Physical and Mental Well-being	Participant assessment of changes in their personal mental well being (self-esteem, self efficacy, confidence, hope, resilience) as a result of program participation.	Participant Experience Survey	CFLRI
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Physical and Mental Well-being	Participant assessment of their health behaviours (participation in physical activity/seeking health information/ making healthy choices, etc.) prior to and shortly after participating in the sport and recreation program and long term.	Participant Experience Survey	CFLRI

Outcome	Objectives	Concepts	Indicator	PM / Evaluation Methodology	Existing and Potential Data Sources
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Physical and Mental Well-being	Organizational and participants perceptions of participant health prior to and shortly after participating in the sport and recreation program and long term.	Participant Experience Survey Surveys of NSOs, P/TSOs, LSOs, Rec and Organizations, Survey of NGO	CFLRI
S4D is changing the lives of participants in terms of their social engagement, lifestyle choices, etc.	Current CSP Policy Objective: Sport events are intentionally designed and delivered to benefit host communities and local economies.	Quality	Qualitative feedback from participants about the quality of their experience	Participant Experience Survey	CFLRI
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Quality	Participant assessment of the level of fun they get from an initiative.	Participant Experience Survey	CFLRI
Participants experience positive benefits from their participation in SFD programs	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Social Development	Participant assessment of the sense of belonging, acceptance, meaningful relationships and inclusion they feel in a program.	Participant Experience Survey	CFLRI
Reduced anti-social behaviour	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Social Wellbeing	Program delivery personnel perceptions that participants exhibit fewer incidents of anti-social behaviour	Surveys of NSOs, P/TSOs, LSOs, Rec and Organizations, Survey of NGO	CFLRI
Improved social skills	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Social Wellbeing	Program delivery personnel perceptions that participants have improved social skills	Surveys of NSOs, P/TSOs, LSOs, Rec and Organizations, Survey of NGO	CFLRI
Increased social capital and trust	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Social Wellbeing	Organizational and participant perceptions of changes in participants' and community social capital and trust.	Participant Experience Survey Surveys of NSOs, P/TSOs, LSOs, Rec Organizations, NGO Communities	CFLRI
Increased volunteering	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Social Wellbeing	Program delivery personnel and participant reports of participant volunteering as a result of program participation	Participant Experience Survey Surveys of NSOs, P/TSOs, LSOs, Rec Organizations, NGO	CFLRI

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Increased community cohesion and spirit	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Social Wellbeing	Program delivery personnel and participant assessment of changes in participant attitudes toward community as a result of program participation.	Participant Experience Survey Survey of Local Sport Organizations	CFLRI
Community experiences reduced social and ethnic tensions	Current CSP Policy Objective: Sport-related sectors incorporate sport intentionally to achieve social development objectives	Social Wellbeing	Program delivery personnel and participant assessment of changes in participant understanding of diversity.	Participant Experience Survey Community Survey	CFLRI