

Appendix: Inventory, Literature Review and Recommendations for Canada's Sport for Development Initiatives Stakeholder Consultation Interview Guide

Thank you for agreeing to speak with me. As mentioned in the e-mail, we are consulting experts such as yourself to gather information that will further S4D programming and its evaluation. The purpose of this project is to inform future programming - and evaluation of programming - in the area of Sport for Development area for interested stakeholders, in the context of the Canadian Sport Policy Performance Management Framework. More specifically, we are looking for:

- promising and successful sport policies, programs and practices and
- current and recommended indicators to measure progress and success within the S4D context.

This project will provide an opportunity to investigate objectives and outcomes that go beyond those in the current CSP and to identify those that are important to Canadians more broadly.

As outlined in the visual framework, we are undertaking a literature review and environmental scan and are gathering indicators, both those used in Canada and more broadly. that have been used, or could be used, to measure the success of Sport for Development projects.

To this end I would like to your thoughts, reactions, ideas and recommendations. Nobody outside of the consulting team will see my notes. However, your comments may be summarized and paraphrased where appropriate but will be done in such a way as to protect the identity of any single respondent.

1. Can you briefly tell me a bit about your own experiences with Sport for Development initiatives, just for a bit of context for our discussions?
2. In the context of the Canadian Sport Policy where "Sport is used as a tool for social and economic development, and the promotion of positive values at home and abroad," what, in your opinion, can the sector learn from successes? In other words, what best and excellent practices are you aware of that could inform other initiatives?
3. In your view, in terms of monitoring and evaluation practices in the broader Sport for Development sector,
 - a) What are the biggest challenges, issues in setting goals and outcomes for sport for development projects and in measuring their degree of success?
 - b) What might solutions to these look like?
 - c) Can you tell me about any successes? What have been the keys to their success?
4. If there were to be a way to roll up and report on the success of all Canadian Sport for Development initiatives, what might such a roll up look like?
 - a) Could common indicators be collected? Please explain your answer.
 - b) Are there indicators that would you recommend? If yes, what are they?
5. Who else should we speak to if we have the opportunity?
6. Can you recommend any other resources / programs / policies / initiatives / best practices that we should include in our environmental scan?
7. Do you have any other comments at this time?