



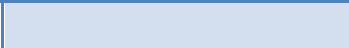

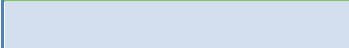
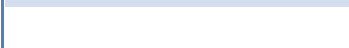



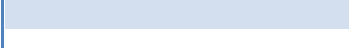

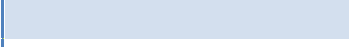

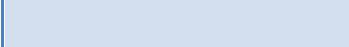
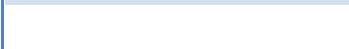
SUMMARY REPORT - BC INDIVIDUAL

Canadian Sport Policy Renewal 2011










ARE YOU ANSWERING THIS SURVEY ON BEHALF OF:

Response	Chart	Percentage	Count
Yourself (as an individual)		100%	295
Your Organization		0%	0
		Total Responses	295

IN WHAT PROVINCE/TERRITORY DO YOU RESIDE?

Response	Chart	Percentage	Count
Alberta		0%	0
British Columbia		100%	295
Manitoba		0%	0
New Brunswick		0%	0
Newfoundland and Labrador		0%	0
Northwest Territories		0%	0
Nova Scotia		0%	0
Nunavut		0%	0
Ontario		0%	0
Prince Edward Island		0%	0
Québec		0%	0
Saskatchewan		0%	0
Yukon		0%	0
		Total Responses	295

HOW ARE YOU INVOLVED IN SPORT?





Response	Chart	Percentage	Count
Participant		38%	112
Athlete		51%	149
Coach		39%	114
Official		17%	51
Volunteer		44%	131
Employee		18%	52
Parent		20%	60
Researcher		6%	17
Not Involved		1%	2
Other, please specify:		11%	32
Total Responses			295

HOW ARE YOU INVOLVED IN SPORT? (OTHER, PLEASE SPECIFY:)

#	Response
1.	coach education
2.	Business Owner
3.	Manager
4.	Administrator
5.	Policy development
6.	Policy development
7.	Manager of a Sport Facility
8.	Facilities Planning
9.	arena manager
10.	Municipal Recreation Director
11.	consultant
12.	Recreation Programmer and Facility Manager
13.	PSO board member
14.	board member Pac Sport
15.	Contractor
16.	Contractor

17. Games board member
18. Former athlete
19. former HP athlete
20. Board of director of sports body
21. Administrator
22. Board Member
23. fan
24. Spectator & Consumer
25. Post Secondary Faculty
26. athlete's sponsor
27. registrar & community sport advocate
28. retired athlete
29. Administration
30. Contractor Coach
31. Board Member
32. provider

AT WHICH LEVEL ARE YOU ENGAGED IN SPORT:

Response	Chart	Percentage	Count
Community		61%	179
Provincial/Territorial		47%	139
National		53%	155
N/A		1%	3
Other, please specify:		17%	51
		Total Responses	294







AT WHICH LEVEL ARE YOU ENGAGED IN SPORT: (OTHER, PLEASE SPECIFY:)

#	Response
1.	Post Sec
2.	International
3.	High Performance

4. International
5. International
6. post-secondary
7. International
8. Olympic Level Athlete
9. International
10. International
11. international
12. Was involved Provincial & National level
13. Olympic
14. Chair NSO
15. International
16. School
17. University
18. old timer hockey
19. international
20. grass roots - regional - northern representation
21. international/olympic
22. University level
23. International
24. world
25. International
26. world
27. International
28. regional
29. Spectate & support pro teams in Canada
30. international/ Olympics
31. Collegiate
32. paralympics
33. (retired int'l level athlete)
34. International

35. Hlh School
36. Education System
37. International
38. International
39. university
40. CJFL
41. High school
42. recreation
43. CIS
44. CIS Coach
45. university
46. internationally
47. international
48. olympic
49. paralimpic
50. paralympic
51. School

WHY DO YOU OR WHY MIGHT YOU PARTICIPATE IN SPORT?

Response	Chart	Percentage	Count
Fun		85%	246
Health		79%	228
To be with friends		60%	174
Competition		75%	217
Skill development		64%	185
Other, please specify:		10%	29
Total Responses			290

WHY DO YOU OR WHY MIGHT YOU PARTICIPATE IN SPORT? (OTHER, PLEASE SPECIFY:)

#	Response
1.	My profession

2.	to maintain and demonstrate the integrity of the sport
3.	Advancement and Accomplishment
4.	Enjoy coaching
5.	Building community identity and pride
6.	self actualization
7.	in seek of international success
8.	Family
9.	community development that comes with hosting sporting events
10.	love
11.	coached a long time so I continue
12.	my children's involvement
13.	Kids
14.	my children - helping to expedite deveelopment levels in the region - competition stream
15.	To be a healthy role model for others
16.	Quality of life
17.	Community involvement Promote our sport in our community and assist with promotion and development of young athletes
18.	Assist athletes aspiring to achieve their goals
19.	to be an olympian
20.	To make the national team
21.	life skills
22.	Personal Development
23.	coaching satisfaction
24.	Passion
25.	build character
26.	Because your parents make you
27.	To Inspire, and to earn a living

WHAT ARE THE CHALLENGES/BARRIERS TO PARTICIPATING IN SPORT?

Response	Chart	Percentage	Count
Time		60%	172

Insufficient Programs		28%	81
Language Availability		1%	2
Cost		68%	196
Location		41%	119
Quality of programs		31%	89
Other, please specify:		16%	46
		Total Responses	287

WHAT ARE THE CHALLENGES/BARRIERS TO PARTICIPATING IN SPORT? (OTHER, PLEASE SPECIFY:)

#	Response
1.	inappropriate coach education
2.	age
3.	political challenges at the international level of competition
4.	Lack of support
5.	priority
6.	lack of good coaching
7.	For adults, physical activity is often healthier than sport
8.	Physical activity is often a healthier activity for adults than sport based on current programming.
9.	Access to transportation to venues
10.	NSO involvement limits Provincial Competition on a grass roots level
11.	lack of support when it comes to costs
12.	field space
13.	nothing - I play now as a senior and coach as well and all is good
14.	it can be any of the above pending the individual
15.	Any one of the above may apply depending on the individual in question.
16.	lack of facilities in our area - vernon bc
17.	Time of day
18.	Diversity awareness and inclusion
19.	accessible information about training, nutrition, etc.
20.	Facilities
21.	accessing facilities
22.	I do not find that there are enough opportunities for me as a person with a disability to be

	involved (although, with simple modifications/equipment I could be!)
23.	Lack of proper facilities
24.	shut out from the south portion of the province - development and provincial teams
25.	lack of facilities
26.	Athletics Canada's agist policies make it difficult for an elite athlete to get funded past the age of 26
27.	lack of Government support
28.	Qualified and proven successful coaches
29.	We need more development programs for youth, persons with a disability and adults
30.	facility availability
31.	"Season creep" for organized sports is requiring many athletes to select a preferred sport at too young an age
32.	facilities and coaches
33.	no facilities at location
34.	Having some time allotted for the purposes of competitive training (particularly for swimming)
35.	lack of facilities
36.	lack of funding for high-performance athletes, lack of training facilities, sport is low priority for the government
37.	Suitable fields and access
38.	need more coaches and kids
39.	lack of parental involvement
40.	getting older
41.	funding/resources
42.	Facilities
43.	lack facilities
44.	lack of facilities

HOW DO YOU DEFINE A QUALITY SPORT EXPERIENCE?

#	Response
1.	A quality sport experience is doing everything you can to perform your best and being ok with the outcome.
2.	Programs & support services In the best interest of the individual to the specific level they aspire to without barriers.

3.	Good instruction, decent facility, competitive parity, safe equipment
4.	suitable facilities, equipment resources and the leadership/coaching of the programs
5.	Every athlete deserves a knowledgeable, level appropriate certified coach
6.	A bona fide opportunity to perform at the highest level possible
7.	One in which the participant wants to play and learn more on their self motivation. They feel that they can feel good about their performance.
8.	Feeling confident that athletes prepare for competition, work well with others on the "team" and achieve realistic goals. (My sport is not a team sport: i.e. amateur boxing). I also always incorporate a philosophy that the ultimate measure of a "quality sport experience" will result in an improved life experience.
9.	An athletic endeavor that gave me and/or a coach a sense of satisfaction and achievement
10.	A program that allows the best development possible. I know its simple but it can work!
11.	A fun, rewarding experience that let's me fulfill my goals and makes me want to do it again.
12.	Fun sparks passion creates motivation and desire to develop skills and increased physical capacity for the activity.
13.	Participating, learning new skills, using skills, reaching maximum potential related to ability.
14.	The programs are not consistent with LTAD principles.
15.	An experience or program that is based on sport science (i.e LTAD and CS4L). Actions/programs/plans need to be have substance and basis in LTAD.
16.	Follows the practices laid out by LTAD and promotes being Active For Life while integrating a level of fun and healthy competition
17.	For me, a quality sport experience addresses the Long Term Athlete Development model as outlined in Canadian Sport For Life. LTAD, from childhood through to old age, is key in ensuring proper development and participation.
18.	learning, engaging, having fun with quality equipment and quality instruction
19.	When ALL of the key components are addressed.
20.	experience that is emotionally and physically safe, that challenges me to reach a greater potential whether it is skill development at the community level or at the highest level possible, including Olympic level.
21.	Experience matches the expectations of the participants (ie recreational sport is fun, inclusive and doesn't weed kids out; high performance sport provides full range of services and support required). Opportunities to develop skills.
22.	The experience matches participant's expectations. ie Recreational sport should be fun, inclusive, have elements of skill development. High performance sport should provide a range of sport services relevant to the athlete's or coaches development.
23.	Meeting a personal or group physical challenge and, as a result, improving/maintaining one's competence in the activity and level of fitness/health.

24.	One that allow all to participate regardless of age or ability
25.	safe,healthy - socially and physically, community
26.	Good Instruction; good facility; learning new skills, meeting new people, having fun, engaging in a healthy lifestyle.
27.	One that leaves you feeling mentally energized and physically tired
28.	An experience where the participant has fun while achieving optimal performance levels within their given abilities and aptitudes and where the benefits accrue to more than just the individual participating in the sport activity.
29.	the activity must be engaging, challenging physically and mentally, and something that can be shared with others
30.	A fun and healthy opportunity to challenge myself in a myriad ways (mentally, physically, emotionally, spiritually).
31.	-inclusive of all level of ability and experience - challenging but fun
32.	One in which the participant is able to achieve personal improvement in skill development and performance, as well as have a positive intrinsically satisfying experience. The program would be led by outstanding coach leaders.
33.	Appropriate team coaching/managing. Fun. Personal growth. Economical. Inclusive. Social. Healthy.
34.	an experience which is very challenging, fun, and exiting. it includes friends, competition, and exhilarating challenges.
35.	One that allows the athlete/participant realize their talent in a forum free of politics.
36.	Had fun, learned something, exercise, competed to the best of my ability.
37.	Fit, happy, organized
38.	An event where the participant has a positive experience and develops as an individual.
39.	With available quality facilities and experienced passionate organizers involved people at all levels can learn or participate in their chosen sport on a regular basis at the level that is adequate for their ability. If these needs are met then healthy sport communities will grow.
40.	skill appropriate coaching, accessable in terms of cost & location, chance to increase skills and move to next level of competition
41.	fair competition for athletes, athletes, coaches, officials and volunteers treated well and appreciated, sport event has good exposure.
42.	Well run, cost effective and engaging, one that provides an opportunity to learn, be challenged and to gain experience, Interaction
43.	Fun, Esteem Building, strength building,
44.	For myself I tend to think of a quality sports experience as a well run well organized race, with a large field of good riders.

45.	A positive experience both physically and mentally.
46.	A quality sport experience should have fun, competition and friendship in equal portions, as well as a learning experience
47.	fun, good workout
48.	One which provides fun, skill development, life-long learning and socialization for all ages and intent.
49.	a Fun, aerobic (physically stimulating, activating endorphins)and technically challenging with some social component
50.	Tough question. I would say being totally swept in the moment and lots of emotion and hopefully enjoyment.
51.	Something that is well organized, offers a variety of opportunities for different skill levels
52.	Something that gets my heart rate up and makes me happy and feel good.
53.	This question is difficult to answer as it depends on the sport experience but overall I look for good clean facilities, long operating hours, affordable access to coaching, teaching and training. As I live in the Greater VAncover area, access to programs and variety is very good.
54.	All members of the team (administrators, players, managers etc) are actively engaged and like what they are doing and all are appreciated
55.	A quality sport experience is one that challenges current ability levels and one experiences some health benefits.
56.	fun, value for \$, challenging, good competition (ie: girls racing at my level, not just fast boys), lots of swag, safe race course, well organized event, simple registration, good food, great weather, warm water & whales etc.
57.	Coaching,done fairly. Your child's placement on a team is done by their ability. Not because he/she is the coaches' child. At the end of the day your child learned something & had fun.
58.	well organized with clear learning outcomes outlined & a fun approach to either learning or the experience
59.	One that meets your goals for involvement. Those goals can vary depending on yur level of involvement and level of play.
60.	Leaves you wanting more!
61.	inclusive of all levels, positive interactions, positive role models
62.	Sport includes all physical activities that enable Canadians to participate, challenge skills and abilities, and feel a sense of accomplishment. This definition of sport includes activities that could be done independently (eg. Hiking, walking, running, golf, bowling, swimming, archery etc..) and interacting with others to accomplish cooperative or competitive goals (Team sports, individual competitive sports etc..)
63.	optimally challenging; uplifting for mind, body, spirit; well organized; socially safe, friendly competition; minimal impact to environment - no harm to ecosystem; has unexpected

	elements
64.	One that challenges me, pushes me and one in which the environment is safe.
65.	Well run affordable events that make grassroots accessible to all families.
66.	With any sport I participate in, I look for what I get out of it for overall satisfaction as well as what the other participants and even the spectators get out of it. If I'm having fun but the spectators are not enthused or the other players are having a bad time, it no longer becomes fun. If all three elements coincide, it makes for an amazing experience. In sports where you have spectators, there has to be something, other than the game, for them to enjoy. Music, booths, interaction with narrators/media etc.
67.	Receiving overall a positive benefit in health -physical and mental
68.	a fun interactive experience. that works to develop sport skills for all sports and life.
69.	A quality sport experience pushes everyone involved - parents, athletes, coaches, officials, spectators, sponsors - to set goals that they didn't even know existed.
70.	The participant is motivated to continue their involvement in the sport/activity.
71.	The participant is motivated to continue their involvement in sport.
72.	I have competed in Horse Shows for over 40 years but mainly at the community level, due to work and cost of travel to distant areas. - In that time I found most shows to be well organized, but often short of volunteers, now I am retired I organize small shows occasionally, and volunteer, riding in them rarely.
73.	One in which you can be an active participant with coaches that are trained to teach the sport they are coaching. Development of skills is very important to me with a healthy competitive atmosphere
74.	Had a good time and a good work out
75.	- cost effective (cost neutral to participants) - fair media coverage - safe, competitive, fair play - festive atmosphere for athletes and spectators, community support, government support - fun and well organized - great facilities - inclusive of all ages - fair for all participants regardless if parents or relatives on organizing committee or on sport board of directors - free of in-sport politics - no gender biased
76.	growth as an individual and an athlete in an enjoyable, safe environment
77.	To participate at the appropriate level suited to my skills and age group (both competitive and recreational).
78.	Lots of competitors
79.	Looking back on kid's sports - a quality sport experience would be one in which the child had fun, was able to participate and use skills they learned, was given constructive feedback to improve their skill ALONG with praise for something done well, felt part of the team, and felt better about themselves as a result.
80.	Excellent facilities, equipment, coaches, and competitive opportunities.
81.	Horse and rider have an enjoyable experience - minimal stress for both rider and horse.

82.	One that allows for athletes to feel a sense of accomplishment in whatever sport they choose. The opportunity for developing life skills such as communication skills, working together in a team setting, overcoming obstacles and doing whatever it takes to achieve the end goal. To develop friendships and relationships with others who share a common goal and interest. One that equips the athlete for whatever life may bring.
83.	An environment where an individual can participate in a sport or activity and at the same time, challenge themselves, socialize, learn leadership skills, learn athletic skills and have fun.
84.	athletes and coaches have the resources they need appropriate to their LTAD level. These resources can include facility access at the Active Start level to sophisticated Performance Enhancement Teams, large travel and training budgets at the higher levels
85.	Postive, challenging, rewarding, social, fun. Alignment of mental, physical and social needs. Allows me to be 100% in the momment and free of all other things in my life.
86.	Learning life skills through sport and fun competition, while meeting new people and interacting through healthy activity!
87.	It must be, in this order, safe, fair, fun, challenging, and rewarding. All persons involved must be free of harassment, in any form, from either participants or spectators and it must be, the vast majority of the time, a positive experience.
88.	Over emphasis on single sport development rather than multiple sport athlete
89.	If I enjoy the experience, get exercise, and learn something.
90.	helps me achieve my health goals and makes me want to return/repeat.
91.	Enjoyable, positive, challenging environment
92.	- An sporting experience that improves me as a human being . It will test my limits and expand my dimensions.
93.	Sport is a vehicle for children to learn life skills: teamwork, leadership, cooperation, sportsmanship, motivation, goal setting, responsibility and others. A quality sport experience allows for challenges and growth in all of these areas. A quality sport experience is also about relationship building with strong role models in the community. It should have enthusiastic, encouraging coaches who are there to give back to their community in a meaningful way.
94.	Good question. At 65, most old timer hockey players are happy to play at the appropriate level a few times a week, have a drink together and get a good workout in a safe and friendly environment. At times, it would be helpful if we had a few practices per year to work on our skills, but like the kids, seniors enjoy playing rather than having drills that focus on technical/tactical skills.
95.	An outing from home or work that is a break from my routine and engages me in physical activity in the out of doors that is stimulating, involves physical exertion and fitness, and requires skill, like skiing, cycling, sailing and running.
96.	ability to enjoy and learn using quality facilities; facilitated and or led by good quality coaches
97.	An organized game with proper playing conditions (field, ice or gym) and capable refs, judges or umpires if they are needed.

98.	Dependent on age group - personally (adult) an activity based experience that involves exercise, social interaction and opportunities to compete at various levels as chosen by the participant.
99.	A quality sport experience enables participants to lead a physically and mentally healthy lifestyle while participating in physical activities.
100.	Good friendly competition with good friends and lots of exercise
101.	Quality supervision and instruction under a trained, passionate coach
102.	Enjoying the moment while experiencing health enhancing outcomes
103.	Positive social interactions between people while participating - not a win at all costs attitudes that is harmful to many.
104.	One that helps build character (for Kids) and gets people active
105.	By how satisfying and fun it is.
106.	Able to play your sport without the hassles of lack of facilities, officials, coaches in my zone
107.	An experience where I can receive a consistent enjoyment through my participation while also having a sense of contributing to something larger than just the practice, tournament, or league that I happen to be participating/competing in at the moment.
108.	One where everyone is included (at the community level, not necessarily professional), one in which I feel that I am getting exercise, and in which there is a good connection to other individuals.
109.	- able to compete at my level. - proper lines/ceiling height for badminton play (so proper facility) - available times to play - opportunity for me to help coach younger players
110.	An experience that provides individuals the opportunity to develop confidence, self esteem and learn great life skills. One where an individual sets out with a goal and trains hard to accomplish it. To be a part of team and learn how to work together and for the common goal of the team and individual
111.	Well balanced, competitive and fun. Learning opportunities, about yourself and your team. Reaching your full potential.
112.	being able to see my growth in many aspects while enjoying all opportunities with affordable cost
113.	One that is available geographically to all in our Province and Nationally. The ability to cross into the USA and make use of Sporting experiences there, is better than only in Canada, due to distance from West to East coast.
114.	An opportunity where any level of athlete can compete/participate in an environment that is non-judgemental and accessible to everyone.
115.	where there is accomplishment and sustainable development of the recreation as well as competitive stream and where facilities and communities are encouraged to participate regardless of distance. Equal opportunities for quality facilities and training should be more reflective of geography rather than always only be population

116.	To become the best you must compete against the best in the world and without the proper facilities we cant hold events significant enough to have the best come to Canada to compete. When I go over seas to compete I see how other countries do things and in the countries where you have the top athletes in the world in any particular sport you also see the infrastructure that was built to allow them to succeed at the highest possible level. Facilities are the first key
117.	Well organized, professional delivery that encourages hard work but masks it as fun.
118.	Something that keeps you active, develops further skills (sport skills and life skills), and is accessible to all.
119.	Challenging, positive, and makes you sweat
120.	Learning skills, having fun and being active.
121.	It depends on what level. For me, a quality sport experience is feeling that I got the resources I deserved as an elite athlete and knowing that this was not in a factor in me not reaching my sport-related goals. This has been a major issue for me in the last year since Athletics Canada changed its funding policies. I am in the top 5 in my event in Canada and have been for many years and have only just recently had my funding cut, just as I feel that I may have the chance to make a major breakthrough. This means that I have to work more at my other job which takes away from training time and the number of competitions I can do and adds stress to my life more generally. I also feel that coaching has become a major issue since Athletics Canada now requires that athletes relocate to major training centres to ensure the best chance at getting funded. This means that athletes who are doing just fine with their longtime coaches must consider relocating and changing their routines, this can be detrimental to some athletes.
122.	a quality sports experience is the opportunity to Learn, improve and enjoy while in the company of others that have the same interests.
123.	An event where you can compete against your peers at a national and international level.
124.	Anything which contributes to a positive outcome for the participant or spectators. Outcomes can be defined as improvement in health, self esteem, morale, fitness etc.
125.	Good facilities - safe, well maintained. Fair and enjoyable to watch and play Affordable and accessible Well administered
126.	I define a quality sport experience as one where an athlete and coach's potentials are maximized through extremely hard word, focus and support. I believe an athlete must be happy with their careers if they achieve progress consistently through their careers. No matter how far it extends, progress of your skills and talent is all you can ask for.
127.	in (very) short, you learn something new and come home exhausted.
128.	It has been great, but challenging. I have earned a university degree while pursuing sport and will be completing another at the end of august. I took on more then the average athlete and have really struggled because of it
129.	One that is competitive, fair, and played with integrity.
130.	being engaged and chamllenged to improve

131.	great. It has provided me with challenges that I have learnt to overcome and allowed me to develop teamwork skills that I otherwise would not be able to duplicate outside of sport
132.	when a group of people come together and achieve success (however measured) through hard work, skill, positive experiences, and encouragement
133.	One that develops athletes physically, mentally and emotionally with emphasis on physical and nutritional health in what can become participation in a life long sport.
134.	This depends on the level of sport and aspiration of the individual. But, on all levels, it would be to explore ones limits, learn/develop new skill sets, to be treated fairly and be given every opportunity to succeed.
135.	To have the opportunity to play, practise & compete in regional, provincial and national competitions in facilities which are modern, well maintained and which are located across the country
136.	An experience that involves and develops skills, demonstrates sportsmanship while promoting healthy competition, and increases personal growth and achievement.
137.	Having proper organization, well run competitions and availability of venues to participate.
138.	The ability to participate in a group/team or individual sport at my current skill and ability level and feel as though I made a contribution (ie. didn't get discouraged) and/or learned a thing or two about the sport and myself. Sense of accomplishment and community - even if an individual sport such as cycling.
139.	A quality sport experience is when you're in a safe, positive environment where everyone participating is playing in a fair and integrative way possible.
140.	A quality sport experience is when it is held in a fun, safe, healthy environment and when all participants ensure it is conducted in a fair and integrative way.
141.	A celebration of human movement that does not degrade any of the participants by-way-of winner-loser thinking. In quality experiences, those that 'Go for the Gold' and 'Go for the Glow' of health both have a place.
142.	Being able to go to a match, having fun and doing my best.... and it's better when I learn something I didn't know before
143.	Something in which all involved leave the experience feeling better about themselves and feel energized to participate more in sport
144.	A quality sport experience is one where you can pursue physical development and athletic excellence in a supportive, encouraging, and inclusive environment with people (teammates, coaches, staff, etc.) who treat you with dignity, respect and without judgment, violence or abuse.
145.	Not bad
146.	having good enough program set up to achieve the peak of performance
147.	Any activity where the participant is physically active and is accomplishing the goals that they have set out for the activity, be it for skill development, competition or fun











148.	one that is worthwhile
149.	Helps participants achieve their personal goals.
150.	achieving your potential as an athlete without interference from coaching politics and the beaurocracy that comes with national sporting organizations and how they waste money on some things and then have to skimp when it comes to directly supporting athletes so that they can devote more time and energy to optimal training.
151.	Having everything well organized, all athletic needs of an athlete to be provided such as; room and board, training facility, and athletic clothing.
152.	You have the resources to be able to train as hard as you can in order to succeed for your country. What you have to worry about is working hard, nothing else. (Not money, for example). As well the sport community is welcoming and inclusive to all types of athletes.
153.	One that meets my individual goals... that differs person to person
154.	Unsure
155.	high quality coaching and feedback, high competition level, have fun
156.	Enjoyable, engaging, and energy filling.
157.	It is good however lack of funding allows us to miss out in opportunities to better ourselves as athletes such as technology
158.	An experience that is enjoyable, social, has potential or ability to challenge me physically. Also if it involves positive encouragement and/or coaching that encourages me to improve and return to the sport.
159.	The availability of sufficient training and equipment to make participation available to anyone interested in pursuing the sport is a key factor. Without competent coaching, however, even that is not enough. The National Coaches Certification Program needs to be expanded.
160.	Plaisante, securitaire, ameliorant l'etat de sante
161.	The ability to successfully coach my athletes at provincial and national events, and to mentor younger/lower level (on-mat)referees & judges at provincial and national competitions. To provide my expertise in Singapore & Malaysia to receptive coaches that have asked for guidance.
162.	A fun physical activity that involves some challenge.
163.	Competitive, enjoyable and fun environment that everyone can participate in.
164.	One that challenges atheletes but is fun as well
165.	A chance to do well, have fun and compete fairly
166.	A pursuit which is rewarding in terms of its emotional, physical and intellectual involvement. I need to be constantly challenged in a range of ways.
167.	Equal access to resources by participants regardless of age, gender, sex, sexuality, level of competitiveness, etc. Quality trained coaches who treat every athlete fairly, do their best to help each athlete succeeded and coach for the love of the sport are essential.





168.	Something that leaves you feeling that you have grown as a person and accomplished something, whether physically or emotionally.
169.	Organized, fun, inclusive, challenging, available, non-politicized
170.	Quality sport experience requires development is play or skills or fitness no matter what level you play on. Another important factor is enjoyment. If it is not well planned or executed you will not have fun
171.	One where you get to meet new friends, experience wins and losses, and learning how to deal difficult situations. Also, enough funding for travelling to competitions to represent Canada.
172.	Seeing my competitors succeed not only in competition but in their everyday life & activities
173.	To be able to enjoy your sport of choice with good freinds and family. To be able to look back and smile at the end of the day and look forward o the next adventure.
174.	Following your passion, or just having a good time.
175.	good facilities, good coaches and skill development, access to education and latest knowledge, good positive environments
176.	Well organized, well attended, fairly officiated with a friendly atmosphere of competition.
177.	Elle se définit en plusieurs critères: _ le plaisir _ partage avec ses équipiers _ une bonne dépense physique
178.	An inviting, engaging, and positive experience that is scaleable/ accessible to a wide group of people and fosters holistic well being. Sport should challenge the body and stimulate the mind.
179.	Riding my mountain bike.
180.	One that is educational, well developed with both facilities, coaching, and player development. The sport should be fun, challenging, competitive
181.	It was fun, challenging and came away learning something new each time.
182.	Quality, trained coaches with an emphasis on team building, cooperation, & citizenship
183.	It's a ton of fun.
184.	Safe fun and affordable
185.	Did I learn something, did I have fun, will I do it again? If I can answer yes to these questions, hen I've had a good experience.
186.	Multi-level so all can participate. Each level has trained coaches and adequate equipment and facilities to enhance learning and safety. Support resources, such as physical trainers available.
187.	fun, competetive, good equipment
188.	personal skills and team oe regional results at a recognized competitive level
189.	Good exercise with good people with an injury free outcome.
190.	An experience that builds character, teaches you something, challenges you, develops life skills, and is fun.

191.	The ability to deliver excellent coaching in an environment that nurtures success. The ability to support athletes financially and with quality integrated sports services
192.	where everyone is treated equal and fair and participating on good quality venues and even if their sport is not of a high competitive nature ie slopitch compared to fastball to be treated as if the one sport was just as important as the other.
193.	An exclusive group representing their organization with a commitment to excellence.
194.	being treated well, coached well, having fun and learning to play with others
195.	My definition would be if I am involved in a sport that is providing the proper resources, facilities and support for coach's athlete's and volunteers.
196.	Providing the opportunity for all to participate in sports and the avenue to grow in a sport to whatever level one can. Developing programs that adhere to physiological sports development models in an athlete driven system.
197.	REWARDING
198.	safe, welcoming and enjoyable/rewarding
199.	Fun, mildly competitive, nothing riding on the outcome.
200.	Fun atmosphere, quality fields/trails. Community support.
201.	To have competition at a high level
202.	Where the setting (field of play) and the equipment and coaching and officiating are of a sufficient calibre that the sport itself is the defining factor in the experience
203.	A quality sport experience is one where I am able to learn and grow, have fun and be in a positive sport environment. Also one where there are positive small successes that can be used as stepping stones to bigger success within sport. When I coach positive sport experiences involve lots of fun, smiling faces and kids improving in skill development.
204.	qualified coaches and staff
205.	Safe, physically challenging, skill development is involved. The feeling of personal accomplishment from participating/achieving.
206.	A quality sport experience should provide challenge and learning opportunity in one or more of the following areas - physical, mental or tactical.
207.	Training, competing and making life long friends.
208.	Experiencing your sport(s) event that fosters self and community improvement/development and enjoyment
209.	One that teaches, develops and engages the participants in a fun and fair manner
210.	A quality sport experience can be defined by strong leadership and coaching. New skills are taught and understood. An athlete is not only acquiring new skills (and staying active) but also gains a deeper understanding of the game while achieving goals set by themselves and their coaches. Role models and educated coaches are crucial to a quality sport experience.
211.	for the average person: something active that keeps you in shape. for an elite level

	athlete: an experience that is funded to an extent that the athlete or team can achieve the best possible result.
212.	I push myself beyond what I think I'm capable of in an environment that is both challenging and supportive.
213.	I would like to be in a competitive atmosphere but one that allows for fun and therefore not too serious, on a team that has a close game, win or lose.
214.	Fun, inspiring, rewarding
215.	Quality Coaching, fun environment with an appropriate level of competition
216.	The freedom to totally engage your mind and body in the exercise of your choice
217.	It must be challenging and motivated at the highest level
218.	It must be fun as well as competitive at the highest levels. I also like the opportunity to meet new like minded people.
219.	Life long healthy activity
220.	organization,
221.	Being around a large group of encouraging people cheering for everybody. Having fun especially since in my sport the whole family can do it.
222.	A well run event in which participants have a clear understanding of rules and regulations. Most important is fun and the feeling of "belonging"

WHAT VALUES DO YOU THINK SHOULD DEFINE SPORT, AS PRACTICED ON THE FIELD OF PLAY, IN CANADA?

Response	Chart	Percentage	Count
Enjoyment		88%	231
Integrity		77%	203
Safety		66%	174
Teamwork		71%	185
Respect		84%	221
Fair play		76%	200
Pursuit of excellence (individual/personal)		79%	208
Pursuit of excellence (objective/measured)		51%	134
Accessibility for all		67%	176
Participant-centred		58%	151







Knowledge-based		44%	115
Ethical conduct		65%	169
Moral education and development		53%	140
Other, please specify:		9%	24
Total Responses			262

WHAT VALUES DO YOU THINK SHOULD DEFINE SPORT, AS PRACTICED ON THE FIELD OF PLAY, IN CANADA? (OTHER, PLEASE SPECIFY:)

#	Response
1.	all the above
2.	Athlete centered and coach lead with admins support
3.	skills development
4.	CS4L values
5.	LTAD values
6.	CS4L Values
7.	This is a silly question. The answer depends on the situation. Recreational should be enjoyed, with accessibility for all etc.
8.	This is a silly question. The answer depends on the situation. Recreational should be enjoyed, with accessibility for all etc.
9.	Loyalty and Community spirit
10.	pursuit excellence if only that is a personal goal
11.	personal growth
12.	how can you say no to any of these
13.	Transferable sport skills nurtered (career, family etc.)
14.	It should focus on all of these values. I don't see safety as a value, as values are something that is different for each person and subject to personal ethical influence.
15.	physical literacy
16.	Relationship building
17.	grassroots to high level play available
18.	moving into competitive and sport for life stream more effectively
19.	Valued as an organization
20.	Health-benefit focused

21. long-term participation or independent participation
22. hard work
23. affordability
24. follow LTAD principles

WHAT COULD SPORT'S GREATEST CONTRIBUTION BE TO CANADIAN SOCIETY OVER THE NEXT 10 YEARS?



Response	Chart	Percentage	Count
Population Health		80%	210
Nation Building (National Pride)		54%	141
Community Building		57%	150
Social Development		55%	144
Civic Engagement (Volunteerism)		28%	72
Other, please specify:		10%	25
Total Responses			261

WHAT COULD SPORT'S GREATEST CONTRIBUTION BE TO CANADIAN SOCIETY OVER THE NEXT 10 YEARS? (OTHER, PLEASE SPECIFY:)








#	Response
1.	all of the above
2.	keeping youth out of the judicial system
3.	Physically literate nation
4.	physically literate kids
5.	Developing a physically literate population
6.	Emotional Development
7.	Economic development
8.	Leadership & Advocacy
9.	disengage the group of the population we have lost to the couch and electronic obsession.
10.	ditto above - maybe we should rank these all instead of clicking
11.	the relevance & importance of sports nutrition
12.	affordable for all..






13. Physical Literacy
14. legacy to our youth of a high level experience
15. Nationa Pride
16. Participation and growth of an individual
17. Inspiring Legacy
18. Respect for each others disciplines
19. life skill development & applications
20. Olympic/Paralympic participation
21. individual empowerment
22. personal growth for participants
23. sport involment for kids
24. to get more kids involved in sport
25. Knowledge of sports

SHOULD EFFORTS BE MADE TO INCREASE THE PARTICIPATION OF SPECIFIC POPULATION GROUPS IN SPORT?

Response	Chart	Percentage	Count
Yes		91%	233
No		9%	24
		Total Responses	257

IF YES, WHICH GROUPS SHOULD BE TARGETED?

Response	Chart	Percentage	Count
Children and Youth		84%	196
Girls and Young Women		54%	126
Aboriginal Peoples		41%	96
Persons with a Disability		41%	97
Youth at Risk		52%	121
Visible Minorities		25%	59
Economically Disadvantaged Individuals		54%	126

Seniors		30%	71
Persons at Risk for Obesity and Obesity-related Illness		41%	96
Newcomers to Canada		29%	69
Parents		26%	60
Other, please specify:		6%	15
Total Responses			234

IF YES, WHICH GROUPS SHOULD BE TARGETED? (OTHER, PLEASE SPECIFY:)

#	Response
1.	everyone
2.	all of the above
3.	Invisible minorities
4.	Every group should be targeted since the goal should be to increase sport participation period. Strategy will be different for each group as their needs and interests are different
5.	i agree that all of these groups should be encouraged, however, the checked groups should be more focused on.
6.	ditto above questions
7.	All of the above
8.	Coaches and sport administrators
9.	all of the above
10.	Families as a whole - kids and parents together
11.	EVERYONE BENEFITS - TARGET EVERYONE
12.	Children and Youth from all of the categories on the list. Our main focus needs to be on our young people...if there's anything left over, then the adults, but kids come first.
13.	Those who work in sport should reflect the outcomes we are striving to achieve (see too many that are over weight and don't practice what they preach!) TEENAGERS of both sexes
14.	Children and youth from all aspects of society, regardless of socioeconomic background, ethnic origin etc... all inclusive. second girls and women
15.	Socially awkward

IF NOT, WHY NOT?

#	Response
1.	Efforts should be made to increase participation of ALL population groups

2.	Efforts should be made to increase the participation of all population groups in sport, and should not be targeted towards any one specific group to avoid excluding some people.
3.	I feel like all of these options should be targeted (should target all of Canada's population, right?)... I just feel like these areas are the most important in the next ten years. Rationale: 1. get kids active early so they are so for life. 2. Money always needs to be allotted for those less fortunate 3. Baby boomers! 4. At risk - huge cost to health care.
4.	sport is understood as a generally accepted community and personal development opportunity. Singling out one group of another for inclusion dilutes the limited resources available for sport in general. sport for all is readily recognized
5.	All of them should, sport is for everyone
6.	Everyone regardless of the demographic should be encouraged
7.	I don't think a "group" should be targeted. Sport is for all who choose to participate. Not all sports are expensive - you have to choose the one you can afford. We could not afford Ice Hockey so our son played Ball Hockey. He had a great time and loved it.
8.	Everywhere we look today there is a "special interest" group looking to get specific people/races/genders involved in something. If parents or the school systems cannot get children interested in sport/fitness/recreation at a young age then why should we be concentrating on adults? Spend the money, time, and effort on the nation as a whole and see what come of it. It should not matter if aboriginals or asians or women or men participate. What should matter is that "people" participate. Stop trying to single out groups. Stop making these other things matter. I am a Canadian who likes sports. I am not a German, Syrian, French Canadian who likes sports. If someone feels left out, it will be because they never tried, not because the self-interest group wasn't formed.
9.	Our population in general should be targeted. There is no need to single out any one group because we will all benefit by increased participation regardless of where it comes from
10.	I don't think any population should be targeted more than the others. Sport is important for all people!
11.	"Sport is welcoming and inclusive, offering an opportunity to participate without regard to age, gender, race, language, sexual orientation, disability, geography, or economic circumstances" By targeting specific populations I feel that others are getting less attention. Canada is a diverse population that should embrace and encourage sport and recreation regardless... as above. Sport should bring everyone together, not segregate specific populations - even with positive intentions.
12.	I feel that we focus too often on aiding minority groups or those people with the least attractive response rate to our desired goal that we lose sight of the big picture. An individual or group (that is part of any definable classification) that chooses not to participate in sport is not the concern, the concern should be that Canadians believe that it is actually a choice to participate or not... Every Canadian should participate in at least one athletic activity each week, even if it is as simple as walking to the store, not because you had to get there but because you wanted to walk and receive the physical or mental benefits of engaging in that activity. Also focusing on "organized sport" first is not the answer ...focusing on mandatory physical activity will benefit the individual immediately and provide the future resources and a larger pool of athletes for

	organized sports in the future.
13.	no specific group should be targeted. by doing so you then leave out other groups. the whole population should be targeted. sport should be an inclusive event.
14.	will contribute generally to a feeling of ownership
15.	It should just become more accessible to all people who want to participate, as the Canadian Tire commercial indicates, we should fix the condition where 1/3 of kids can't afford to pursue a sport they want to try.
16.	Efforts should be made to encourage everyone to participate, not just a targeted group of people, as if that makes up for other deficiencies.
17.	Efforts should be made to encourage everyone. Why do we get so focused on the separation of our population into groups. We are talking about sports, recreation, these things should be equally available to all.
18.	I believe that the opportunity should be made to all, that that all doors are open, however, the inclination to participate is the responsibility of the particular population group. The core issue is insuring that financial considerations are not creating a barrier to participation
19.	All people should be encouraged to be physically active for health.
20.	Sport can be used as a vehicle in which to get people active, promote healthy living, create healthier communities, bring people together. I would like to see continued focus on girls and women to keep them involved and active for life, as well as at young children where we are seeing so much of the fundamental movement patterns missing! Physical illiteracy is upon us! I find it shocking when grade 3 kids are not able to perform basic fundamental movements.
21.	not enough children and youth (teens) active
22.	Government is really bad about making the right things happen (on a value basis anyways). All of the above are worthy, but you better have very good programs to justify a government service.
23.	sport for all
24.	Sport is for everyone.
25.	All people should participate in something they enjoy, any efforts to include specific populations leads to an imbalance.

CAN YOU ACCESS PROGRAMS IN THE OFFICIAL LANGUAGE (ENGLISH/FRENCH) OF YOUR CHOICE?

Response	Chart	Percentage	Count
Yes		95%	241
No		5%	12

Total Responses 253

WHAT ARE THE CURRENT CHALLENGES IN ACCESSING SUCH PROGRAMS AND SERVICES IN BOTH OFFICIAL LANGUAGES?


Response	Chart	Percentage	Count
Availability		36%	61
Location		29%	50
Time		19%	33
Cost		36%	62
Staff/Volunteers with Appropriate Language Skills		37%	64
Other, please specify:		15%	26
Total Responses			171

WHAT ARE THE CURRENT CHALLENGES IN ACCESSING SUCH PROGRAMS AND SERVICES IN BOTH OFFICIAL LANGUAGES? (OTHER, PLEASE SPECIFY:)


#	Response
1.	No challenge if you want to do it
2.	not sure
3.	all of the above
4.	there are no problems accessing programs in both official languages. If you spent more time/money on delivering/funding programs instead of the political concerns (both official languages) sport would be better served
5.	Why only french and english. language is a barrier to participation for most non-english speakers. sport is about more than Canada's 2 official languages.
6.	Why only french and english. language is a barrier to participation for most non-english speakers. sport is about more than Canada's 2 official languages.
7.	not much need in this area
8.	not a large issue
9.	n/a
10.	It significant increases the cost of the program to produce bilingualism sport programming.
11.	Canada is multilingual not just french and english
12.	need for both languages

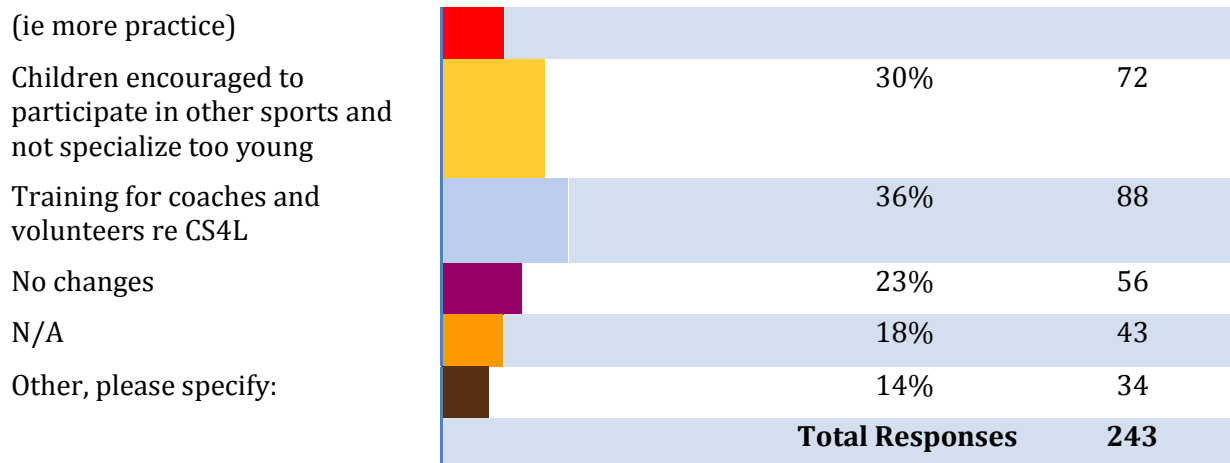
13. not necessary to have French
14. not necessary to access in french. Very few french speaking people in Canada(at least the west), more Chinese would be important in BC
15. Provincially we don't require nor need French language skills .
16. No opinion
17. n/a to me
18. no challenges
19. quebs believing that french is the only language allowed in their province
20. Not much french spoken in general in the area I live in -unsure if there are programs/sports/services in French here
21. no one speaks french in bc
22. n/a in my community
23. none
24. In B.C. so little call for French that it s not reasonable to do everything in both languages
25. none applicable
26. this is not an issue with the english speaking population.

HAVE YOU HEARD OF CANADIAN SPORT FOR LIFE (CS4L) OR LONG TERM ATHLETE DEVELOPMENT (LTAD)?

Response	Chart	Percentage	Count
Yes		73%	182
No		27%	68
Total Responses			250

HAVE YOU SEEN ANY CHANGES TO PROGRAMMING IN YOUR SPORT OR COMMUNITY RELATED TO CS4L OR LTAD?

Response	Chart	Percentage	Count
More program choices		15%	36
Players grouped by development level, not chronological age		20%	48
Ratio of practice time to competition time has increased		18%	44



HAVE YOU SEEN ANY CHANGES TO PROGRAMMING IN YOUR SPORT OR COMMUNITY RELATED TO CS4L OR LTAD? (OTHER, PLEASE SPECIFY:)

#	Response
1.	somewhat
2.	I disagree with LTAD as it doesn't work for all sports and parents have used it as a tool to "punish" coaches.
3.	CS4L is the best thing to happen to sport in ages. Unfortunately the benefits have not yet filtered down to many of those participating in the sport systems. Too many sports are paying lip service to it- stating one thing, but not following through.
4.	More age/stage appropriate planning
5.	new competition rules
6.	Multi-sport activities (physical literacy)
7.	multi-sport activities/physical literacy programming
8.	Physical literacy awareness and programming
9.	some discussion
10.	minor changes. Need more collaborative support. Need costs to decrease.
11.	Just starting to see some effort of Sport to move outside it's original HP target focus
12.	generally bspeaking it is alarming how many children are encouraged, if not puched, to play more competetivley rather than for fun. They are also made to specialise way too early as well.
13.	Revamped NCCP system
14.	Don't know
15.	Cost
16.	changes are slowly being implemented

17.	NSO, PSO exploring implimentation. The trickle down to community level needs more support as many of the principles are not well understood.
18.	Funding focuses only on elite athlete development
19.	Should start to see ratios change, but this is a major culture (and facility) shift that is taking more time than it should.
20.	it is still early in the implementation of CS4L for most sports so much of the above should come but aren't in place yet
21.	Better intergration of sports with recreation and parks facilities
22.	our sport is behind in developing skills program past the first level
23.	CS4L is simply the documentation and broad acceptance of general principles that have been in place for years. From the participant level I have seen no changes.
24.	not yet enough development streams in northern BC
25.	no
26.	objections to implementation in program areas which have a negative impact on those earning a living from sport
27.	don't know
28.	Gearing new programs towards a multi-sport model, as oppose to adapting the LTAD to individual sports, is needed particularly for the first 3 stages of the LTAD
29.	My sport (badminton) is always on the backburner in the eyes of the government. Other sports have their funding increased, but funding for badminton has decreased at their expense.
30.	never heard of it till now.
31.	Some sports are over analyzing CS4L and are taking away some of the fun rather than adding to it. Kids play at their own pace and do not follow the CS4L guidlines on the playground.
32.	Much stronger emphasis on FUNdamentals in sport, providing programs based on age and stage and not solely on age, using LTAD to decrease training time and increase play/fun time for younger children. Changing how we coach so that it is FUN first and skill development comes thru games and activities.
33.	There is greater awareness, better implementation is the next step
34.	Don't know

WHAT IS THE CURRENT IMPACT OF CS4L IMPLEMENTATION?

#	Response
1.	Not much in our sport yet. Our players are all MATURE (40+)athletes
2.	It is moving from the top down and will take some time to see the impact.
3.	Current impact is limited because of the way sport is structured. Organizations within the same sport have different ideas and agendas and have not amended their programs or calendars to

	best accommodate or maximize development.
4.	it will take some time to change many traditional sports which still achieve success despite the CS4L. More education at the younger levels and new coaches will be the drivers of change and demand change
5.	participation and multi dimensional skill development
6.	Minimal at the grass roots level in my sport area although there is significant potential for beneficial implementation
7.	At the community level is very little
8.	I have been involved with LTAD in the sport of boxing. Unfortunately, the funding for education at the local level is not available
9.	It is not a good impact - because it is generic and some sports (like gymnastics) have a very young maturation and children have to specialize at a young age. The model has discouraged parents away from competitive gymnastics and even grass roots gymnastics which is a foundation sport. It has to be re-worked or dropped.
10.	CS4L is the best thing to happen to sport in ages. Unfortunately the benefits have not yet filtered down to many of those participating in the sport systems. Too many sports are paying lip service to it- stating one thing, but not following through.
11.	Change is slow but it is improving the quality of programs
12.	Better sport programs for kids.
13.	- Better alignment and communication between NSO, PSO, club and individual members - Starting to get changes at the local level that will improve the quality of sport for kids (including being physically literate) - Improving the sporting experience for children (making positive changes to training and competition structures)
14.	- sport-parents are better informed - organizations are working together more efficiently - kids are being taught about general sports skills through physical literacy - young athletes are not specializing too early in order to avoid burnout
15.	Parents are becoming better informed, which in turn leads to their improved contributions. Organizations are working together better. This not only develops those organizations themselves, but benefits all those who depend on these organizations.
16.	the science behind it is there however we haven't had the sport adopt changes to the competition schedule for youth based on what we know to be the best practices
17.	Lots of discussion at the Nation level Good discussion at the Provincial level Some discussion at the Community Coach level Minimal impact on the community-based athlete participant
18.	Forces national and provincial sport organizations to at least think about how to teach introduction to
19.	National and Provincial Sport Organizations are at least starting to think about how individuals enter their sport and what the development pathway is. Impact for some sports has been significant. For other sports, no apparent change - focus is still exclusively on weeding

	out everyone but the best.
20.	Awareness is growing at the community level, but programming changes are lagging behind.
21.	Little effect at current, however increase communication must take place with the current parties that are providing some of these programs / activities that sport now wants to have access to.
22.	No changes as the sport specific groups do not know about it. I know more than the president of the Lacrosse association. Not well rolled out
23.	Small communities have not been impacted.
24.	No reaching the local community level.
25.	It is providing sports administrators and coaches with a more wholistic, practical and inclusive continuum for sport and sport development.
26.	Everyone is slowly coming to the same page of understanding, so to speak. We now have a plan to develop both our elite athletes and the health of our nation.
27.	Not much, locally.
28.	there is starting to be much more awareness at the coach level, programs are starting to show parallels between community sports.
29.	I have seen changes at the NSO and PSO level and it is starting to filter down to the community level, but isn't really well understood at the grassroots level of community including schools.
30.	Its impact is to improve the quality of sport in Canada. Realises benefits in many areas (community, health care,. national pride etc...) can be aided through sports involvement by individuals: athletes, coaches & volunteers.
31.	I am not directly aware as to how CS4L is impacting my local sport community.
32.	some sports very slow to embrace / implement quality of coaching is rising athletes achieving success because of the system, not in spite of.....
33.	There are signs of improvement...but bigger challenges lay ahead with the tendency of sport to specialize at younger ages and require participation year round..IE hockey used to be Sept to March...now it seems to be 10 to 12 months
34.	I have not been aware of any in my sporting community.
35.	Participants, parents are starting to be educated on how athletes are developed and the best way to ensure long term participation.
36.	None at all
37.	not sure
38.	Too Few sport leaders have embraced the concepts sufficiently to implement the details of the CS4L to their area of responsibility
39.	I like the idea that there is a strategy in place that will help individuals participate at the appropriate level and therefore find success, hopefully leading to full time ongoing participation in sport and and active lifestyle.

40.	Getting the population involved in sport
41.	I have not heard or read of CS4L in any of the sports information handouts give to my children or myself in hte sports they played.
42.	not informed enough to answer
43.	?
44.	It provides excellent guidelines for sport participation and impacts coach education (NCCP) and sport system alignment (grass roots to national).
45.	hard for me to say
46.	Healthier communities.
47.	I really have no opinion as I do not know enough about CS4L or how it has/has not affected my community. I do know that Health Canada's recent press release regarding the fact that Canadian's physical activity minimums are less, will be problematic. That gave the thumbs up to lazy people to be even more mediocre.
48.	Varies from sport to sport as each sport has developed their own implementation approach.
49.	have not studied
50.	I do not see any current impact.
51.	More participation and opportunities for skills developments.
52.	N a
53.	It's hard to say as it's relatively new, and national and provincial sport organizations are still in the planning and/or implementation stage...but, I think there will definitely be positive results in the medium to longer term as athletes progress through the different stages.
54.	greater understanding of appropriate training and competition scheduling relative to the level of the athlete
55.	Community volunteers are still struggling with understanding how that impacts delivery at the zone and community level. There is a lot of misunderstanding.
56.	The wealth of information and knowledge around CS4L is out there, but many parents, coaches, and volunteers are not aware of it, the benefits of a proper LTAD plan, and the reasons why it should be followed. The current impact is minimal I believe, and the information needs to be distributed more widely. A federal information campaign needs to occur. This is as important as HST changes. We need commercials, media coverage, the whole works.
57.	The knowledge has, for the most part been transmitted to most coaches and some parents. The completion of the gap analysis that will lead to solutions for the challenges to complete implementation of CS4L has not yet been completed. As a result the level of implementation has yet to reach the level of awareness. On an individual basis however, I do see a greater tolerance for the individual development rather than a mass template approach.
58.	Fails to meet the needs of majority of population as CS4L seeks development of elite athletes

59.	It's opening people up to the idea of change, as it's a major shift to the culture of sport at all levels. I think it's phenomenal and can't wait to see the benefits of CS4L.
60.	PSOs assessing their systems and programs and looking at how they can implement CS4L
61.	minimal.
62.	Minimal - without mandated changes from the NSOs and PSOs, there will never be change.
63.	I believe there has been improved dialogue between and integration of services provided by parks and recreation and sport in the City of Vancouver
64.	more training of volunteers and groups; improved structure for athletes
65.	I do not know.
66.	A GRADUAL re-focus of appropriate competitive opportunities. Still lots of misinformation, lack of information and confusion. Some sports publicly buy in then their competitive schedule contradicts that approach
67.	CS4L Implementation has redefined how children and youth participate in sport. By focusing on developmental growth and not chronological age, programs adopting CS4L principles are safer and will lead to greater enjoyment by the participants. Coaches will be better trained because they will be educated on skill development that is developmentally appropriate.
68.	Still limited understanding.
69.	Impact is minimal - the only place every child is in the schools and there is nothing done at the school level. Community programs are hit and miss on the incorporation of CS4L. Great document but it seems to be touching no one. If the government supports sport financially can they not insist on the CS4L implementation?
70.	It needs to target low income, visible minorities, and newcomers more
71.	Slow
72.	As a BC resident I think that we are facing a lot of criticism locally from coaches and athletes as we are ahead of the National Curve in understanding and adopting LTAD (nice to be early for the party but sure is awkward when you are the only one in the room). In my opinion the sport sector has been traditionally great at administration and not so great with program delivery and CS4L LTAD is no exception. It takes very little to publish a glossy manual however it takes a great deal more to solicit buy in from the critical partners in program delivery. Currently I see a lot of PSO's (planners) scrambling to implement a program that they do not fully understand (because they need the gov't money to pay the bills), to a public (participants) that perceives the information as "new" and "weird" (even though it actually really old), with program delivery partners (implementers) resisting the new information because they sense the reluctance of the participants (because they need the participants money to pay the bills).
73.	I think that coaches are seeing the flaws in practicing too many times per week with youth. Also, high competitions too young.
74.	Our sport has aligned with FINA and therefore do adhere to age group levels. However the LTAD has helped clubs and coaches to have a better idea of training hours that are appropriate for the age group. Our organization has put together a manual for synchro specific and will be

	dispersing shorty.
75.	Lots of talk, not enough action yet
76.	As a coach for equestrian - it certainly is being presented frequently in emails, etc, but I have not actually been able to see a big difference in the way things are conducted otherwise. Equine Canada has made an effort, but some of the major participating groups (4H, Pony Club, etc) have no idea about it.
77.	getting the message out to parents and youth of the importance of active for life.
78.	no idea but it should be for everyone to get out and have fun and compete.
79.	We are developing a healthier environment surrounding sport. One that caters to the development of the individual specifically relating to their personal maturation. In my sport, most of the implementation is in its infant stages but the feedback from the community regarding the changes that have been made have been positive. We are still looking to implement more changes and to tweak our LTAD model even more.
80.	It is just in the beginning stages and hasn't had much impact yet.
81.	No opinion.
82.	not sure
83.	Lots of upset parents who don't fully understand it. It's a change in the way of doing things and sometimes one size doesn't fit all. Administrators are stuck between interpreting the CS4L and meeting the needs of their members in this transition stage.
84.	Promoting more organized development of athletes in all aspects of health and development
85.	- starting to emerge in awareness through coaching education programs - many parents would still not have access to this or understand this approach - lots of potential growth still needed
86.	Significant resources needed to educate the participants and stakeholders of the changes and benefits. Parents are not seeing their child advance in the competitive arena as in past years and are complaining to the PSO for more competitive tournaments. Coaches are concerned about the drop in coaching opportunities and their ability to achieve a reasonable living.
87.	I have not seen any changes in the shooting sports for adults - however I am not aware of changes to the current limited but well performing programs currently available through volunteer initiatives in BC.
88.	In our sport, it has helped young people by giving them a broader spectrum of sport beyond what they have been concentrating on. Makes them more accountable, eg. participate in the required workshops and practicing or suffer consequences. This rewards those that work hard as opposed to those with natural talent who don't.
89.	still waiting
90.	I believe there is more variety of sports for children to access at a younger age, and that there are more "mini" programs so that children are able to learn the sport in a fun/less competitive environment.

91.	The impact of the implementation is limited through an inadequate adoption process by Provincial and National sports organizations.
92.	varies for different sports
93.	Internally, sports can plan better and perhaps guide athletes to making stage appropriate decisions regarding their sport specialization.
94.	My experiences with soccer in BC is that more players are being required to specialize at younger ages and increase their training frequency without. As a result, more and more privileged youth players are the ones who can access this 'high performance' structure, to the exclusion of many youth players who develop along different/varying trajectories.
95.	There's better understanding and education for parents and coaches to put less pressure on children excelling at their sport at a young age. More focus has been put on skill development and practice than over-competing
96.	dont know
97.	Moving toward training and competition geared toward skill level vs. age. Still a ways to go with this but that is the ideal.
98.	If it provides more funding for athletes (directly) and encourages coaches to volunteer their time to help young people become better athletes then it's great. Funding should be given directly to athletes as much as possible. Money going through national sports organizations just gets wasted on flying "high performance directors" around the world doing diddly squat and allows them to hire more useless admin staff. Fund sport by funding athletes and services that get people involved and interested in sport.
99.	I think it is more of an educational impact right now - getting the word out there and encouraging participation in life-long sporting activities. This is what I see now anyway..
100.	No idea
101.	normalisation de l'activite physique
102.	Still some disconnect between organizations and sport specific training (ie gymnastics vs speed skating).
103.	unknown
104.	I know that Skate Canada is changing its program, but I have not heard much else about it.
105.	more emphasis on the active start years
106.	Active and sports life styles are way more accesable and well known. I have way more support from sport development that is more accurate to my level.
107.	Winter sports (for the 2010 Olympics) were the priority for the federal government, but other sports (such as badminton) were given less importance and less funding.
108.	I don't like it. It is lowering our competition level in most sports.
109.	More attention and discussion around the strategic direction of sport development.
110.	none that I have seen

111.	Not known
112.	n/a
113.	hit and miss ... I know what it is but my kids don't (just starting to pay attention to it a bit now at 12 & 14) and they are at a critical period in sport development.
114.	Some sports are taking the guidelines too literally. Kids play like kids...they don't stop at a certain duration because they may not be training the proper energy system. Some kids are naturally competitive and that needs to be nurtured and not stifled. We need to offer kids what they need and treat everyone as individuals. There needs to be something for everyone, so all kids can enjoy sport. I think that's the philosophy of CS4L, but some are missing the boat in my opinion.
115.	We have had discussions with Nationals and Provincial sport organizations. We have developed plans to have better development models for youth in Volleyball and train appropriate levels related to Itad
116.	There is no clear vision for this between sports organizations and BC school sports. On one hand you have PSO and NSO saying multi sport young kids and the BC school sports saying that kids can not transfer to a school that persues excellence in their sport with out having to sit out one season after the 8th grade thus forcing kids to make choices early as in most situations there school may not embrace excellence in that sport.
117.	positive progression for kids
118.	I have not noticed anything in my community.
119.	The rhetoric is there but the reality still looks for early results. Some sports are doing a bettere job than others but these are generally ones that clearly need a long term maturation component to meet world standards.
120.	still a lot of resistance to it and little understanding. When trying to 'sell' it you are often preaching to the converted.
121.	Better delivery of sport and programming. Guidelines to use when building programs.
122.	unknown
123.	People are thinking about and planning for sport
124.	Don't know
125.	Not sure
126.	no impact for shooting
127.	as far as I know it has had no impact what so ever in my sport which is shooting.
128.	Preventive Injury Fitness Training in early stages of sport

WHAT DO YOU THINK WILL BE THE FUTURE IMPACT OF CS4L IMPLEMENTATION?

#	Response
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1.	Not sure?
2.	If it is kept in place long enough then it should impact all levels of sport with the top result being better world class performance and a healthier nation.
3.	Same unless there is complete uptake. Should be a condition of provincial or federal funding.
4.	More participation, reduced injuries from overuse, increased self efficacy of the children and youth
5.	It will depend on the culture of the sport...coach driven - athlete centered values
6.	higher quality more athlete centred programs
7.	I hope a culture change but that's highly doubtful.
8.	Impact will be dictated by the visibility of particular sports and success that may be enjoyed at international competition.
9.	At this rate, coaches will continue to not choose coaching as a career and will leave sport.
10.	Hopefully positive, but there has to be some follow-up on the recommendations to unsure that they are being implemented properly and completely.
11.	Better programs that keep participants engaged for longer periods of their life
12.	More participation, participants staying active longer, better athletes.
13.	- A healthier nation - Making the Canadian population Active for Life - Providing more skilled/physically literate athletes in the Excellence pathway - Better use of funding because of alignment and convergence
14.	- principles of Physical Literacy and LTAD will become ingrained in the sport culture of Canada - high-performance athletes will enjoy international success - kids will become active for life and this will be directly responsible for a healthier Canadian population
15.	It will lead to a more physically literate nation and will encourage more people to be active more peeps active better athletes in the future
16.	healthier population PLUS better results at future Olympic/Paralympic/Commonwealth/PanAm Games hopefully, sport for life!
17.	Nothing significant until it is "translated" into something useful for a community coach.
18.	If communities and facilities work together there would be a huge impact for all levels of participants in sport to have a richer experience.
19.	Unknowwn.
20.	Sport is not known for its skill base for general mangement and program development.
21.	More community sport, requirement for sports organizations to become all ages
22.	Get the word out to the smaller communities; sounds like a great initiative but more awareness must be done.
23.	Seems to be trying to make sport the "centre" of quality of life. Not sustainable or a responsible position.

24.	hopefully it is about inspiring Canadians of any age or background to stay active and involved in sport for a lifetime.
25.	Greater success on the international stage coupled with higher levels of participation in sport and physical activity by all age groups and all stages.
26.	If there isn't a more concerted effort or push of the CS4L program to community sport groups - in particular the warped ideology of parents/kids unrealistic expectations of their future "sport career" - the fun and health benefits of playing sports will be diminished to the point that this young generation will cease to play as adults.
27.	we (canada) will have a much healthier and long lasting active populations, and will continue to be among the world leading countries at international sporting events. all this is derived from smart planning of young athletes' futures.
28.	I believe the impact of CS4L is huge if more emphasis is placed at the grassroots level. Ultimately we will have a much healthier population if this is achieved.
29.	Ideally increased: - mass participation / healthy living by Canadians; - volunteerism in sport in Canada (ie more vol. coaches/administrators); - success internationally by Canadians (esp. in summer sport!) Main theme though: healthier, happier Canadians through positive experiences in sport.
30.	N/A
31.	some sp[orts will fall off the map in terms of availability / funding support. Not seen as a bad thing by the way !
32.	Hopefully a wholistic view will continue to develop...where a child can learn and grow and excell...then use the skills gained at a young age to be helathy engaged and competitve right through their life...more focus needs ot be palced on adult involvement...this is sometimes forgotten...helathy recreational cpetition is an excellent community and health builder
33.	I would hope it would increase the participation in sports as a whole, and also increase support for canada's elite athletes.
34.	Children involved in sport will gain and appreciation and love of sport that will last a lifetime. Athletes pursing high performance will have a defined pathway to achieve their goals.
35.	Hopefully be introduced to everyone, even small communities
36.	not sure
37.	provided the people committed to the plan stay with it eventually it will be intorduced to the community as a whole
38.	I hope a healthier, active population.
39.	It will increase the public awareness of sport and the benefits of sport
40.	not informed enough to answer
41.	Community involvement skill development
42.	It will provide minimum standards for developing, implementing and monitoring sport programs (eg. Coach licesing, municiple facility access, increasing participaiton / active living..

	Note: We need to define sub-stages within active for life for aging populations and the recommendations for stages events while people age.
43.	a population with more people having had the opportunity to develop fundamental movement and sport-specific knowledge and skills. this should yield greater population health potential.
44.	Again, healthier communities, less burden on the health budget.
45.	If it embraced and enacted as the website portrays it and coaches, families and the sport community are exposed to it more, it could benefit society.
46.	it will help sport progress to new levels, making it about the athlete and where they are in the Itad, not just by age groups. in the end athletes that are able to compete at higher levels will get there sooner and develop the skills that the next level. this will also allow the athletes of the same age but different stages of Itad, to develop at their own rate and not be pressured so much by being out shined by their peers.
47.	In principal the approach should increase our retention rates across all age groups.
48.	have not studied
49.	- more fit and healthy community - sports excellence for Canada internationally
50.	More skills and knowledge development for athletes, officials and coaches. Life long participation at various levels.
51.	More masters athletes, increasing the athlete/participant base.
52.	See above.
53.	young riders will have more opportunities
54.	better use of coaches time; more efficient practices; improved skill performance; more participants; age appropriate rule modifications.
55.	Integration of sport and municipal recreation services. Increase in recreational sport through FUNdamentals and Active For Life stages for all age groups and both genders. Increase in "cross training" (increase in diversity of sports taken by an individual.) Canadian children will be learned in "Physical Literacy".
56.	It depends on the Federal backing around it. We know it is important, but we need to convince Canada. Those at the top of the sport chain know about it, and it slowly trickling down the lines, but we need more. The impact could be endless, with more kids and participants in different sports, and programs, developing the physical literacy skills needed for life in the windows of opportunity. We could essentially have a completely physically literate society. Isn't that the goal???
57.	Eventually, I would hope, that 1) there would be a greater on-going participation (i.e. for life) by young athletes and adults 2) greater success for athletes seeking excellence and 3) MOST IMPORTANT, continued funding across sport cycles to avoid drought between international sport cycles.
58.	Loss of participation programs for adolescents, adults and seniors
59.	More children/people playing sports at all levels, less drop-out rates, eventually a decrease in

	obesity levels.
60.	Training and competition based on skill level rather than age, a stronger and clearer path from grassroots to high performance sport.
61.	if encouraged , it will lead to better athlete identification and improved participation levels
62.	Minimal - without mandated changes from the NSOs and PSOs, there will never be change.
63.	I hope that we continue to see the development of a city-wide sports strategy in Vancouver that brings together parks & recreation services with sports services.
64.	better communities, improved health and longer term enjoyment
65.	I think it will have a positive impact.
66.	Time will tell - a wise man said - "What is we are wrong about CS4L - time will tell. Hopefully the end results will be more participation with results showing less drop out and more successful ntaional/international results
67.	The Canadian National Team programs will benefit over a longer term because athletes will be better prepared once they join a National Team and begin competing internationally. Canada's success on the international stage should improve because of CS4L Implementation.
68.	Need more education.
69.	Unless it is mandatory that coaches be educated and organizations/programs follow it - it will have little impact unfortunately.
70.	Difficult to evaluate
71.	Slow and hard for parents to understand and accept if they are parents who want their children to be number 1!
72.	If the messaging can be directed strictly to the participants then it may be able to cause a national acceptance of the masses. If that occurs the demand for CS4L LTAD program will arise and the program delivery groups will evolve to supply that demand (with PSO support and planning to assist if necessary).
73.	Long term development will be very good for the grassroots players as well as the High preformance , in the long run.
74.	I think it will help keep athletes in sport longer and hopefully help to alleviate over training injuries at young ages.
75.	Obesity prevention. Healthy living.
76.	that more individuals with a desire to ride horses and be in the equestrian world will be able to access that ability through programs made available because of CS4L
77.	I hope it will become more aggressively presented to all members of each sport... here, its kind of of a "oh yes, that new thing from equine canada".
78.	supporting development of high level athletic competitions and legacy for development long term for sport. more fit for life participants will be healthy for the long term and health cost of the country and provinces will be reduced.

79.	more of a focus on the way we teach our athletes. Fun should not be the soul focus at any event regardless of age. With fun there must also be the will to compete and win. These days kids are taught to just have fun and that's it. The driving factor for all sports should be to win. If it is not then we are only pursuing mediocrity.
80.	At the high performance level, we will have developed more well rounded athletes who have multiple skill sets. At the community level there will be larger participation because the organization of athletes and what sort of drills they should be doing will be better tailored to their needs and therefor will keep them more engaged.
81.	If we have the funds to support it we can build up our National programs, by having uniform development throughout Canada in the sports creating a larger player base from which our National teams can be selected.
82.	No opinion.
83.	not sure if it will be fully implemented.
84.	Hopefully more programs for all stages of life for a variety of user groups currently on the perimeter. This would require more people to volunteer, costs to be lowered and participation across the board to increase. It's a good start at solving a large problem.
85.	Better developed athletes not just physically and skilled in their sport
86.	- enhanced lifelong activity and exercise, rather than short-lived/intense sport careers
87.	As the early participant progress through their own maturing process, the benefits of LTAD are likely to be more appreciated. When this group become parents and coaches, there will be a better acceptance. This process will begin slowly and mature in tandem with the maturing of the participants.
88.	It will clearly depend on the level of funding and support provided as currently I see little support from government sources for the shooting sports.
89.	Hopefully a healthier population, especially including children and seniors.
90.	great step to allow the athlete to train at any level
91.	I believe in the future we will see the result of children starting physical activity at a younger age will carry it on throughout their life, lowering the obesity rates. I also believe that the CS4L stages will develop our athletes at a better rate that will see better national success for Canada.
92.	Sports with informed leadership are modeling the way for those that are making it fit their current practice without understanding the underlying principles. It is a 20 year project from this perspective. We're only 1/2 way in this regard.
93.	age appropriate programming, better coaches at all levels, more active people
94.	Hopefully, parents will be educated to provide their children with diverse sport experiences instead of specializing so young and local sport programs will encourage children to participate in a variety of sports.
95.	If the focus continues to be solely on HP, increased burnout, exclusion, and (aggressive) competitiveness will be the result. Additionally, fewer athletes/participants will 'know' sport

	and physical activity outside their primary sport.
96.	Developing a more well-rounded athlete from the youngest ages. Parents still want their children to be an athlete in a particular sport (a hockey player, or swimmer). Multi-sport programming options need to be offered at the youngest ages in communities
97.	n?a
98.	Training and competition geared toward skill level vs. age. Coach training and sport programming that supports this.
99.	If it provides more funding for athletes (directly) and encourages coaches to volunteer their time to help young people become better athletes then it's great. Funding should be given directly to athletes as much as possible. Money going through national sports organizations just gets wasted on flying "high performance directors" around the world doing diddly squat and allows them to hire more useless admin staff. Fund sport by funding athletes and services that get people involved and interested in sport.
100.	Greater involvement in a variety of sports/activities for many people of all ages
101.	No idea
102.	amelioration de la sante de la population
103.	A focus on physical literacy to form solid foundational skills
104.	unknown
105.	Encourage people to participate in sports and to continue to participate throughout their lives.
106.	too much focus on the elite level
107.	More success!!
108.	Certain popular sports (such as hockey, soccer, etc) will have their funding increased, but many sports will have their funding decreased. Whoever is lucky enough to be playing the popular sports will not have a problem with money, whereas whoever plays the less popular sports will get 'jipped'.
109.	Less quality athletes.
110.	A more streamlined and strategic approach to the development of athletes 'from playground to podium' and everywhere in between - resulting in a larger pool of athletes in Canada with the skills and knowledge to succeed in sport, and in life.
111.	unknown
112.	More healthy individuals within the population.
113.	n/a
114.	long term health - mental as well as physical
115.	It should mean more people in sport and better athletes in the long term...but I'm not completely convinced that it will happen.
116.	I think Canadian athletes will become more competitive and have a broader range of skills.

117.	Not sure but education and sport need to sit down and work together if we are going to go further in sport because we have that as our major delivery system for sport but as of now you can not hire at a high school based upon the teachers ability to coach.
118.	increase in kids playing
119.	I am uncertain at this time as to whether it will have any impact at all at the grassroots level.
120.	For the Sport development model it will require an better buy in by PSOs NSOs and parents.
121.	not as many 'outliers' and a higher level of physically literacy amongst the general population with an eventual outcome of a higher level of excellence.
122.	Continued growth and development at younger ages. Keeping people in sport longer, and active for life.
123.	unknown
124.	We will have kids participating in sport for longer and sport will meet their training and development needs.
125.	Don't know
126.	More child and youth engagment
127.	do not have a clue
128.	no idea.
129.	Hopefully, less injuries to younger athletes

WHAT ARE THE BARRIERS TO SUCCESSFUL IMPLEMENTATION OF THE CS4L MODEL?

Response	Chart	Percentage	Count
Access to materials		23%	48
Geography (distances)		33%	68
Training costs		42%	88
Not enough facilitators		38%	80
Lack of Funding		53%	110
Unsupportive culture		33%	68
Training of coaches and/or volunteers		45%	94
Uninformed parents and/or participants		51%	107
Awareness		55%	114
Engagement of other sectors of		35%	74












society (health, education and recreation sectors)			
Not Sure		12%	26
Other, please specify:		14%	29
		Total Responses	209

WHAT ARE THE BARRIERS TO SUCCESSFUL IMPLEMENTATION OF THE CS4L MODEL? (OTHER, PLEASE SPECIFY:)

#	Response
1.	Implementation down to provinces, clubs, individuals
2.	Provincial Government implementation
3.	Implementation by governments
4.	Little buy in at community club and school levels where kids are first introduced to sport.
5.	Being done in isolation of other quality of life sectors (recreation, culture, etc)
6.	integration into the education system
7.	Change mangement
8.	Lack of quality coaches across the spectrum, but largely a lack of quality coaches willing to coach non national team athletes.
9.	Lack of understanding of the role of officials in sport.
10.	I think it is too soon to know what the barriers are as implementation across the sport sector as a whole is in its infancy -- for now I think it is just about time and resources to implement the changes
11.	Why should I follow it?
12.	We have created the supply before creating the demand!
13.	Materials/training not being provided in accessible format for persons with disabilities (such as large print/Braille, sign language interpretation,etc)
14.	segregation by north /south because of population
15.	People willing to Volunteer
16.	Uneducated leadership in PSOs and Upper coaching levels meant to develop programs for their sport
17.	facility access
18.	Dissemination of info
19.	Multi-sport programs, less focus on individual sports attempting to implement the program at the youngest stages

20. useless administrators
21. Buy-in nationally from all organisations involved in coach/volunteer training to program delivery.
22. Coordination of resources
23. lack of PSO support ... multi sport "neglect" of the north .. little communication and less development opportunities
24. European coaches!
25. Sports are slow to change their structure and rules for CS4L AND sports are participating in the youth Olympics which has nothing to do with athlete development
26. Coaching Costs
27. no facilities
28. not enough facilities.
29. I have never heard of this and I am a vice-president of our BMX club

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA'S SPORT DEVELOPMENT DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP FIVE PRIORITIES FOR THE SPORT DEVELOPMENT DELIVERY SYSTEM.

Response	Chart	Percentage	Count
Coaches and instructors		95%	202
Officials – referees, umpires, judges, etc.		47%	101
Facilities and equipment		82%	175
School sport system		75%	159
Parasport development – inclusion/integration		21%	44
Research and innovation		29%	61
Training and pathways to employment		39%	83
Capitalizing on international events		23%	50
Equity policies		15%	32
Organizational capacity		55%	118
N/A		1%	3

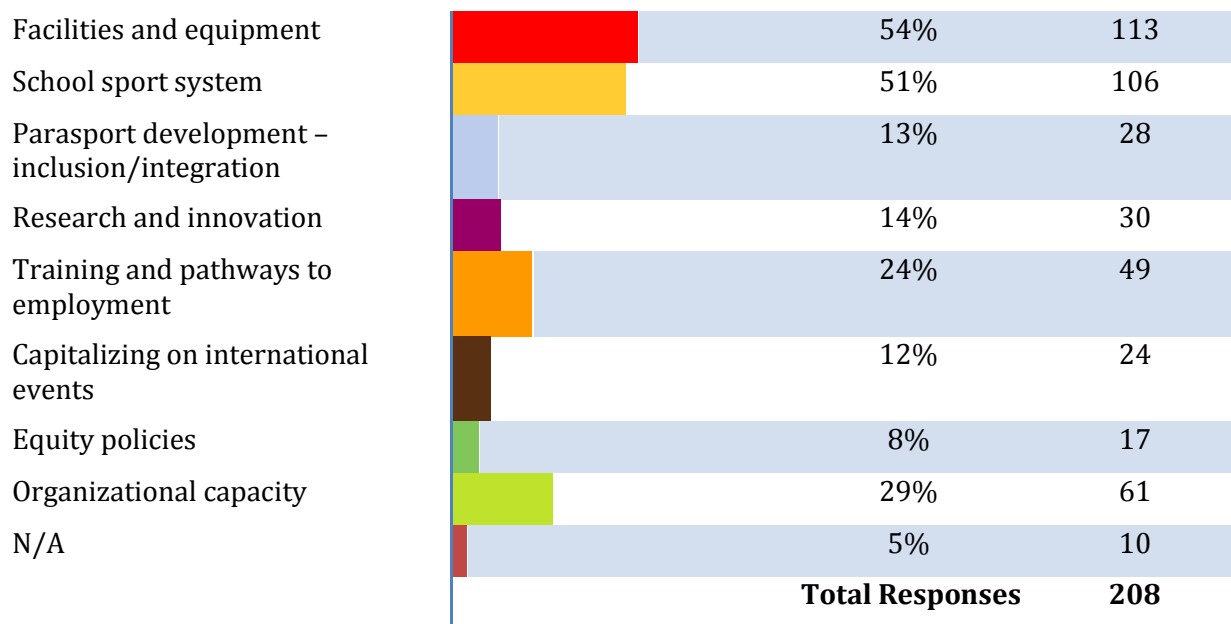
Total Responses	213
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FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA’S SPORT DEVELOPMENT DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY AT A SUFFICIENT LEVEL.

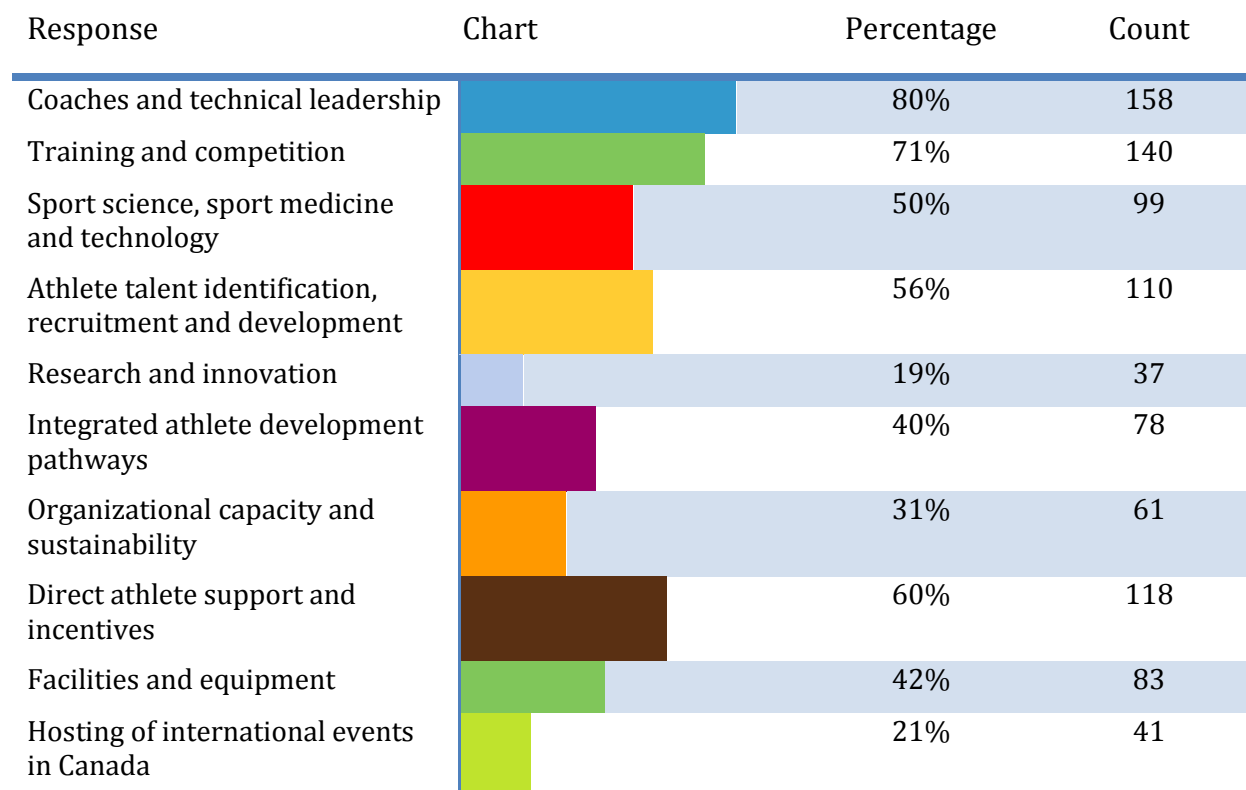
Response	Chart	Percentage	Count
Coaches and instructors		18%	37
Officials – referees, umpires, judges, etc.		22%	45
Facilities and equipment		16%	32
School sport system		12%	23
Parasport development – inclusion/integration		26%	51
Research and innovation		32%	63
Training and pathways to employment		10%	20
Capitalizing on international events		29%	58
Equity policies		43%	86
Organizational capacity		20%	39
N/A		24%	47
Total Responses			200

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA’S SPORT DEVELOPMENT DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY INSUFFICIENT AND/OR NEEDS IMPROVEMENT.

Response	Chart	Percentage	Count
Coaches and instructors		63%	131
Officials – referees, umpires, judges, etc.		25%	52














FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA’S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP FIVE PRIORITIES FOR THE HIGH PERFORMANCE DELIVERY SYSTEM.



N/A

	6%	11
Total Responses		197

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA’S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY AT A SUFFICIENT LEVEL.

Response	Chart	Percentage	Count
Coaches and technical leadership		19%	34
Training and competition		19%	34
Sport science, sport medicine and technology		39%	71
Athlete talent identification, recruitment and development		20%	36
Research and innovation		29%	53
Integrated athlete development pathways		16%	30
Organizational capacity and sustainability		17%	31
Direct athlete support and incentives		11%	21
Facilities and equipment		16%	29
Hosting of international events in Canada		33%	60
N/A		26%	48
Total Responses		183	

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA’S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY INSUFFICIENT AND/OR NEEDS IMPROVEMENT.

Response	Chart	Percentage	Count
Coaches and technical leadership		34%	67

Training and competition		31%	60
Sport science, sport medicine and technology		16%	31
Athlete talent identification, recruitment and development		35%	69
Research and innovation		10%	19
Integrated athlete/coach/official development pathways		30%	58
Organizational capacity and sustainability		28%	55
Direct athlete and coach support and incentives		48%	94
Facilities and equipment		25%	48
Hosting of international events in Canada		12%	23
N/A		9%	18
Total Responses			195

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN NATIONAL SPORT ORGANIZATIONS AND THEIR PROVINCIAL/TERRITORIAL COUNTERPARTS?

Response	Chart	Percentage	Count
Athlete Development		81%	158
Coach/Leader Development		73%	143
Program Partnerships		56%	109
Relevant Programming		46%	91
Knowledge Transfer		72%	141
Improved Services		53%	104
No benefits		1%	1
N/A		1%	1
Other, please specify:		9%	18
Total Responses			196

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN NATIONAL SPORT ORGANIZATIONS AND THEIR PROVINCIAL/TERRITORIAL COUNTERPARTS? (OTHER, PLEASE SPECIFY:)

#	Response
1.	Consistency in all of the above
2.	Teamwork
3.	LTAD implementation
4.	LTAD implementation
5.	LTAD Implementation
6.	a common goal
7.	Streamline to reduce fixed costs in some salary
8.	Funding Efficiencies
9.	Seamless athlete pathway
10.	Resource sharing
11.	Provides participants with a sense of structure and organization. Customer Confidence.
12.	expands local (Canada) competitive opportunities
13.	Reduce bureaucratic bickering
14.	Funding in general
15.	integrated insurance coverage
16.	Systeme alignment
17.	COMMUNICATION for normal people

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

Response	Chart	Percentage	Count
Communication		73%	141
Human Resources		46%	90
Culture Conflicts		26%	50
Governance Structure		54%	105
Personalities		42%	81
N/A		3%	6
Other, please specify:		15%	30
Total Responses			194

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES? (OTHER, PLEASE SPECIFY:)

#	Response
1.	Reified structures
2.	LTAD implementation
3.	geographic location of NSOs
4.	Funding
5.	Financial resources
6.	money
7.	Familiar with status quo?
8.	lack of leadership
9.	it takes money to provide these programs and alot of funding gets cut, such as school programs or adding HST to fitness related equipment and memberships.
10.	distances and costs
11.	Distance
12.	Conflicting viewpoints
13.	financial resources which impacts human resources and communication
14.	lack of distinct identified roles
15.	Negative baggage. Some PSO's and NSO's are still trying to find their own identities, this confusion of the years has created a mistrust or competition environment rather than a collaberation.
16.	time and resources to do so
17.	population Saskatchewan and MB actually have advanced well beyond some other PSO's as they have more direct opportunities, AB has an excellent winter games structure.... BC has shut out northern BC for a very long time and it is very impacting in all athete developement pathways.... there are few available for local talent. and there is not enough local facilities., (no investment)
18.	funding
19.	Politics
20.	Finances
21.	differing goals
22.	Willingness to fund shooting sports
23.	human resources in the sense that from my experience, people who stay to work in sport are idiots and do it because it's a cushy job compared to laboring or toilet cleaning. Volunteer coaches are the foundation for sport in Canada and they should be held up as role models for society. They are busy successful people who still find the time to help young people find a love for sport and their community. More should be devoted to recognising the time devoted by and value of volunteer coaches. Linkage resources should be devoted to helping them better serve

athletes and sport and helping them help athletes make the step from club to provincial to national team sports. If you rely on paid coaches and incompetent sport administrators, we will not see improvement. The greatest contributors to canadian sport are those who do it for the love of the sport and their desire to share it with young people, not those who choose coaching or sport administration as a career.

24. funding
25. Egos and Politics
26. Funding
27. language
28. money
29. not enough money
30. All we don't know where to start to look for help

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN PROVINCIAL/TERRITORIAL SPORT ORGANIZATIONS AND MUNICIPAL-LEVEL SPORT CLUBS AND RECREATION DEPARTMENTS/ORGANIZATIONS AND/OR SCHOOLS?

Response	Chart	Percentage	Count
Relevant Programming		68%	131
Targeted Uptake		47%	90
Shared Expertise		76%	146
Partnerships		58%	111
Knowledge Transfer		72%	139
Improved Services		65%	124
Wider audience		64%	122
No benefits		0%	0
N/A		2%	3
Other, please specify:		6%	11
Total Responses			192

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN PROVINCIAL/TERRITORIAL SPORT ORGANIZATIONS AND MUNICIPAL-LEVEL SPORT CLUBS AND RECREATION DEPARTMENTS/ORGANIZATIONS AND/OR SCHOOLS? (OTHER, PLEASE SPECIFY:)

#	Response
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1.	Implementation of CS4L
2.	LTAD implmentation
3.	LTAD Implementation
4.	Heightens the opportunity for proper LTAD implementation across organizations
5.	facility or space School district school program integration key
6.	Improved communication, getting everyone on the same page so a consistent message is delivered.
7.	input stream is there for sport for life on recreational level as well as foundation for competitive athlete and development stream
8.	Local clubs serve local communities - they are the base of the pyramid
9.	reduce duplications
10.	insurance coverage
11.	Increase of talent pool

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

Response	Chart	Percentage	Count
Differing Objectives		68%	129
Communication		63%	120
Developing Contacts		33%	63
Differing Cultures		30%	58
Human Resources		48%	92
Personalities		38%	73
N/A		3%	5
Other, please specify:		14%	26
Total Responses			191

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES? (OTHER, PLEASE SPECIFY:)

#	Response
1.	Municipal recreation has a different mandate from competitive sport
2.	A current lack of proper LTAD implementation across borders
3.	Continued Communications
4.	Funding

5. Financial resources
6. distances and costs
7. Lack of clubs
8. Lack of information, How to, What is available, space and availabiltiy issues of facility
9. Budget
10. Inadequate resources
11. clarify roles
12. Same as NSO/PSO...In some instances the PSO has competed or conflicted with Municipal programs and vice versa.
13. time/resources
14. have do not wish to share dollars and resources with the have not areas ... geography vs facilities, north is shut out.... if that continues to be the case, subsidies should be paid to northern atletes to have a chance at same opportunities handed out down south
15. Financial
16. Personalities in the willingness to support shooting sports
17. Lack of financial resources for clubs - PSOs should grant \$
18. Lack of understanding as to what should be covered nationally and what should be covered provincially
19. Funding
20. 'not my job' attitude; easier to do what you always do than think out of the box!
21. cost
22. Sport at this level is run mostly by parents who have limitted understand or long term interest in sport, and often have a conflict of interest
23. Travel Time
24. money
25. not enough money

DO YOU THINK SPORT SHOULD BE USED INTENTIONALLY FOR COMMUNITY-BUILDING PURPOSES?

Response	Chart	Percentage	Count
Yes		97%	185
No		3%	6

Total Responses	191
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IF YES, WHICH OF THE FOLLOWING SHOULD BE THE FOCUS OF THE PROGRAMS?

Response	Chart	Percentage	Count
Youth Development		85%	159
Health Promotion		80%	151
Gender Equity		35%	65
Social Inclusion		64%	120
Conflict Resolution		24%	45
Other, please specify:		7%	13
Total Responses			188

IF YES, WHICH OF THE FOLLOWING SHOULD BE THE FOCUS OF THE PROGRAMS? (OTHER, PLEASE SPECIFY:)

#	Response
1.	sport as an alternative to criminal activity
2.	Physical Literacy and LTAD
3.	Developing LTAD
4.	Community health - safety, social cohesion, community pride
5.	Healthy Competition
6.	Creating a culture of mandatory physical literacy
7.	the desire for Canada to be the best
8.	Pride in community
9.	Community Spirit and Pride
10.	Multi-age community development
11.	raising funds for a community cause

CANADIANS ARE INVOLVED IN A WIDE RANGE OF INTERNATIONAL ACTIVITIES RELATED TO SPORT. IN WHICH AREAS SHOULD CANADA CONTINUE TO FOCUS:

	Increase	Continue	Decrease	Discontinue	Total
Participating in international	91 (47%)	98 (51%)	4 (2%)	0 (0%)	193

competitions and events					
Contributing to the governance of international sport bodies	49 (26%)	129 (68%)	10 (5%)	1 (1%)	189
Hosting international sporting events	92 (48%)	97 (51%)	3 (2%)	0 (0%)	192
Fighting doping in sport	45 (24%)	127 (67%)	17 (9%)	1 (1%)	190
Promoting quality sport for disadvantaged or underrepresented groups	77 (40%)	105 (55%)	8 (4%)	1 (1%)	191
Advancing sport for social development abroad	44 (23%)	116 (61%)	25 (13%)	6 (3%)	191

OTHER, PLEASE SPECIFY

#	Response
1.	Export quality programs: NCCP, CS4L etc.
2.	Promote and communicate LTAD to other countries
3.	Export LTAD to other countries
4.	Advancing LTAD internationally
5.	Leveraging sport for social development domestically
6.	Grassroots development of youth and adults. Sports should be included in Elementary Curricula (badminton isn't) and highschools must insure that PE teachers are certified level 1 coaches of the sports they teach.
7.	winning
8.	Increase gender equity
9.	Speaking of doping, the canadian center for ethics in sport is a huge factor in hindering athletes in reaching their drug-free goals. They send threatening letters if we dont spend hours on their website trying to describe our "whereabouts" at every moment of the day for months at a time. If people protest at this noonsense, they are banned from competing. The scale of their ridiculous hostility to athletes should depend on the sport. Sure, for cyclists or other sports known for doping, due to the high financial incentives associated with success in those sports, then go for it - they should be as hard on those sports as they need to be. But for sports where people don't dope, because the reward is self satisfaction rather than financial (due to lack of public and sponsor interest) then leave use alone and let us spend our time training instead of dealing with that canadian center for ethics in sport.
10.	better CBC sports coverage of amateur sports so there is more public awareness

- | |
|---|
| 11. Let's make sure all kids can play in Canada before we focus our attention internationally |
| 12. Not everyone can afford to participate at international levels |

WE WELCOME ADDITIONAL COMMENTS AND FEEDBACK.

#	Response
1.	Thank you
2.	Financial (taxable benefits) for families is a good incentive. Getting youth involved in sport is crucial. Positive role models result in healthier, productive adults. Sport can keep kids out of jail. In the end, the investment is much more cost effective!
3.	Thanks for offering this. Most of the challenges are cultural or societal in nature. The fun aspect has over-killed the achievement factor. Just my two cents.
4.	Too often, and judging by the slant of some of the questions in this survey, too many people are worried about political implications (e.g. official languages) and not enough about sport itself. (I speak both, so I'm not being biased or prejudiced here). Sport is a universal language- quit trying to politicize it! Own the Podium has shown that as a nation we can accomplish great things if we set our mind to it. Let's keep the ball rolling. CS4L is a fantastic programme- we need to ensure that it's followed/implemented correctly and completely.
5.	Canada's main sport priority should be providing a quality sport experience for Canadian children and youth.
6.	the increase of public funding of sport should be seen to be accessible for all ages and ability. Definately more communication as to what roles / changes to parties that are currently providing much of these services eg Community Rec so new roles and responsibilities can be coordinated to avoid them and us attitudes.
7.	I question the validity of several of the questions in this survey. They are "motherhood" questions that will provide information of little value in developingi sport policy. Sport and Recreation (in particular) need to be seen as working more closely together. Recreation is NOT a subset of sport development.
8.	The questionnaire did not probed into the relationship at the local level, schools, parks and recreation where the vast majority of sport occurs why?
9.	Sport for athletes with a disability should be included within all aspects of the sport system. I am tired of it always being a forgotten component and then added in later.
10.	Increasing funding availability directly to athlete/participants who are financially disadvantaged, visible minorities, new comers to the country, and disadvantaged youth will increase the contribution to the participant and athlete pool. This will increase our sport excellence internationally by widening participant and athlete pool, decrease social and ethnic barriers, and increase the overall health of the population.
11.	Now that the Olympics are over, we need to refocus and put the emphasis back on participation for all ages at the community level!!
12.	Thank you for allowing input on this significantly important policy. The next large challenge

will be to have F/P/T Ministers embrace the sport world for more than an Olympic fortnight !

13. Sport as we all know has the ability to transcend age, economics and gender...if used properly it can be a vehicle for development of health community and nationhood...our problem is that we have a weakness between levels of governance both political and sport....we are disjointed...the bulk of sports facilities in this country are owned and operated by municipal governments who have departments charged with engaging the community and creating programs for community engagement skill development and sport hosting...they work with local sport groups in doing it...the disconnect is how this relationship plays out...if the local government locked the doors there is no sport...schools are less able to provide do to cost and lack of staff...so what remains is a community club model which can be seen in some city's and will be the future of sport delivery...it is time this is recognised and more support put into creating relationship, support for facility operation and learn to programming and the ability for local sports to be self sustaining...without these there will be no athlete development....the next is professional coaching...there needs to be consistency...it cannot be gained without a staff position, which can train volunteers and develop understanding...funding is required but so is good professional training for coaches...so they know how to develop a sport to get funding and to host events as well as lead volunteers...there are few elite athletes compared to learn to athletes yet more attention is paid to the few... We have come a long way but we have a long way to go...

14. At this time my participation in sport is for my own health and fitness, stumbling blocks are the pace of the work world and making time for fitness. costs connected to taking classes and furthering our sporting knowledge. The overwhelming feeling that just trying to keep up to the costs of raising a family. some of the tax relief given for sporting programs is too limiting. for example our family buys ski passes each year, and now were charged HST on them. Somehow we have all become to focus on just keeping food on the table and a roof over our heads, the balance is off.

15. ranking of some questions would be better than simply checking off items Good that you are interested in opinions of active partners - not just government employees

16. what's targeted uptake? who let canadian kids get so fat? why is sport equipment/club membership soooo expensive? thanks for the survey; i hope you get some interesting results.

17. Good luck integrating the Canadian Sport System!

18. Sport community needs to figure out how to bridge governance issues that exist between National, Provincial and Local/Municipal levels. There is currently limited organizational capacity to run the amateur sport engine. There is a need to create more sustainable jobs within sport organizations to support sport development. Job turnover and creeping expectations within current roles hinders the implementation of sport policies..

19. concentrate on sports and activities that are not already televised, popular or well attended. Most of the larger activities already have their staunch followers. Promoting the Olympics, for example, is pretty much useless as this is already well know and will never lack in participation or funding. Local sports, however, do need the boost. Who cares if an NHL game is on? Why advertise that? It's not going to bring any more attention to it. These are the things that are having money thrown at them just so some company can have it's name attached to the activity. Try showing some of that love to a little league game/team. Chevy Canada should sponsor

	school swim meets or local lacrosse teams, as well as some overpaid, untalented national sports franchise.
20.	My experience in the "horse world" has been mainly positive.
21.	N/A
22.	Canadians care about the performance of our athletes. OTP and other HP initiatives need to be careful about how they measure success. Every medal is not equal. Canadians expect an acceptable total of medals but they also care where those medals come from. They want to see us challenge for medals in sports the rest of the world cares a great deal about...soccer, basketball, marquee events in Athletics and Swimming..the sprints, the jumps. A medal or medals in shooting or modern pentathlon (with respect) is not as meaningful to Canadians. If we are a G8 nation we should compete with other G8's at the sports that matter to them. We currently have a funding bias against team sports because they are inefficient compared to multiple medals in individual sports. And yet most Canadians connect with the team sport experience. that is where they were first introduced to sport.
23.	All sports in Canada rely on 3 legs of the stool - Sport Governing Bodies - Coaching - Technical Officials. Without support to all 3 the stool will collapse. Past policy has always supported the first 2 (though more needs to be done) while officials have been all but ignored. What is the use of having an EXCELLENT coach with an EXCELLENT athlete when that combination can be ruined by an under trained or inexperienced (or worse un-ethical)official. Canada must achieve excellence in all 3 areas. We must send not only the best coaches and athletes to international events but also world class officials. Equal prominence, understanding and Support is required for that to happen. The policy should also account for the vast majority of persons - coaches, athletes and officials - who do not want or who are unable to achieve excellence. These are the persons who 1) will discover and nurture excellence at an early stage and 2) assure that the remainder of the population are engaged in sport for life.
24.	Thank you for putting this survey out for feedback from the public. If I can be involved further I would be happy to, please do not hesitate to contact me. Laura Watson Technical Director, Coaches Association of BC lwatson@coachesbc.ca.
25.	The linkages between PSOs, municipal-level clubs, recreation & parks departments, and schools are really important. Local leagues, clubs, rec facilities, parks and schools are where most Canadians engage in sports.
26.	Sports can be very expensive. For families and individuals who have been hit hard by the down economy, it can be very difficult to buy the proper equipment necessary not only to be safe, but also to compete and have fun. There is so much good, used equipment sitting in peoples garages and basements. I would like to see a program that collects used or like new equipment and gives it out to those who could use it.
27.	The most difficult challenge is promoting and encouraging a respect for sport in the Canadian culture - sport is not respected (generally) and capturing the momentum of events such as Vancouver 2010, while it was promising, has not taken place. A consideration in the future may be to concentrate what we seem to be best at - the winter sports i.e. as Australia did with summer sports.....and I say this as a summer sport parent and professional
28.	Hosting international events is an important tool to develop athletes and organizational capacity. Government funding at all levels is important if Canada wants to continue to host

world-class competitions. Policies need to be developed and funded that recognize Government must assist with financing international events and determine a funding formula that considers public and private money into the final funding equation. High Performance sport is very important for the development of community sport. High Performance sport creates heroes and role models whose profiles & success help increase participation in sport. Athletic success leads to a vibrant sporting culture, a culture all Canadians can embrace. Successful national team programs and performance on the largest international stages - World Championships and Olympic Games - must be a priority in the Canadian Sport Policy.

29. I feel that Canada fails to pride itself on ANYTHING (other than hockey and maple syrup)we should promote sport and physical activity as necessary part of human development. Don't continue preaching to the converted, I have been to over 3 dozen seminars and discussions on CS4L and LTAD education, planning, and implementation and I am yet to see a single "Joe/Jane Public" in attendance. Create the demand and allow the supply to evolve on it's own. If an NSO or PSO fails to demonstrate the capacity to effectively influence the masses then the system should be able to evaluate that failure and either address it or invest resources in an alternative means.

30. I am concerned with the lack of inclusion for persons with disabilities in Canada - at community level sport and recreation especially. There is a lack of awareness and knowledge, and a lack of funding for organization that aim at raising awareness and getting people with disabilities active in their communities.

31. Government must recognize the work that the PSO's are doing and fund them sufficiently. It is through improved communication and funding that the sporting groups will improve.

32. love to see the changes and commitments to Sport in our Country. Lots of meetings and communication, not enough action yet.

33. equestrian sports are already expensive enough with the costs of upkeeping an equine athlete. Competitions like Horse Trials or Eventing requires about \$150 in memberships to the participant before even getting started. Sport licenses, Horse Trials memberships, Horse Council memberships, Passports for horses, etc... it all adds up very quickly, which is prohibitive to new blood in the sport. Promoting fair play, and really educating not just the up and coming coaches, but ALL of them, (old ones too!) about the sport for life models, etc... would be SO helpful to those who are trying to follow along and support the newest ideas in development. Plus, I like being able to talk about and understand these ideas... getting them in a newsletter from Ontario is kind of distant for me... we had an education conference in kelowna, bc this year... WOW. That was a great venue to throw out more info, about many different aspects of the equine world, although coaching and rider development was seriously undernourished there.

34. do not give up on the work thus far, however, the north in BC is still not where I think it should be in multiple sports in 2012 ... still not supported in terms of sport development for most sports other than a select few that have a large structure base... other smaller sport population are drowning in lack of provincial support and burnt out volunteers.

35. Without the proper facilities and equipment we have no where to train and our performance on the world stage will continue to suffer. In my sport in particular (shooting) I am only able to practice 2 times a week because we do not have the facilities that allow us to practice more. The countries that are the top in the world have the facilities and the development programs to

	support each of these particular sport. Also, we should be looking to combine the parasports with the able bodied counterparts to ensure all participants have the same opportunities to access the world class facilities we all need to compete and win.
36.	Some of the initial questions were difficult to answer because they were directed to sport in general and I believe there should be different objectives for different levels of sport. This falls in with the LTAD - I don't think that each level within the model should have the same objectives and therefore have the same needs.
37.	As always funding is an issue in most sports and especially in ours. More funds and education is needed to develop young athletes in life long participation in sports.
38.	We cannot afford to lose contact or competitiveness in international events however there should be a stronger focus on developing programs at home which will ultimately increase our development at these events. We do continue to need mentors and examples for youth, which ultimately come from international competition. I am involved predominantly in the shooting sports which, due to ignorance and preconceived bias, are not well supported in Canada but are well supported in other countries (US, Europe, Asia, etc.). Based on the significant mental and physical skills promoted in these sports, it is unfortunate that this is currently the case and needs to be dramatically changed - preferably starting at the youth level. BC Target Sports as a provincial organization linking several of the shooting sports receives minimal only funding and yet does substantial work in promoting this sporting sector in the limited areas it can with the pittance it receives. Imagine what could be achieved if it was given anything close to the other sports!
39.	Sport in North America is too narrowly defined and I would like to see a push for an inclusive definition of Sport along European lines to be adopted. Sport in the broad sense includes recreational activities and as a result does not have cause back-lash from those who dislike the cultural implications of zero-sum team sports. The overpromotion of zero-sum team sports by Sport Canada and our nation is great for nation building and 'fandom', but very discouraging to those of us interested in the life-long health-benefits of sport/recreation. It is time for Sport Canada and the Government to reduce the self-serving competition and elite promotion and re-commit to actually promoting life-long health and engagement in physical activity.
40.	Thank you for the opportunity to take this survey. Will there be a qualitative research component to this data collection in the form of face-to-face interviews or focus groups? This is very helpful, useful, and informative. I look forward to learning of the outcome(s) and analysis of this survey/research.
41.	I think I've ranted enough. Thanks for reading if you've gotten this far! The highlights: - For national team funding, get money directly to athletes and their training (more is needed here), don't let national sport organizations touch it. When they get more, we don't see it. - Cut funding for Canadian center for ethics in sport - they're all doped up on power and prevent hard working drug free athletes from reaching their goals and making Canadians proud.
42.	It would be nice if programs were put in place for Canadian Varsity athletes or athletes who are on the cusp of being nationally ranked but aren't quite there yet. These athletes train extremely hard and in many cases do not have very many resources available to them.
43.	Public support follows public awareness, so make sure that CBC or the new amateur sports cable channel can cover all the amateur sports activities that Canadians are exceptionally good

at like World Cup mountain biking and other Olympic events. Most Canadians have no idea how good Canadians are in sports that aren't hockey or football. The 2010 Olympics showed what Canadian athletes can do in sports that get no TV coverage most of the time. Let's keep that enthusiasm going all year every year. We're only 14 months away from another summer Olympics and we have athletes with a real shot at Olympic medals in London, but they can't wait until next August to have people support them, it needs to start now for 2020 Olympic athletes.

44. As a researcher in sport, I believe that Canada is doing well, but that equality in sports for women, at all levels of sport is desperately needed. This includes everyone from participants to those in administrative positions. For example, stop treating women's hockey as the "little sister" to men's hockey. Women have been playing as long as the men, but the only coverage they receive is during the Olympics. In addition, the government should encourage the media to cover men's and women's sports, of all types, more equally (it is the same men's pro sports news every night). Furthermore, Canada should work to develop professional sport opportunities for women.

45. Football and track and field both need serious improvements in Canada, the lack of training facilities, athlete development, and quality coaching is why we are 2nd rate to many other countries

46. In terms of elite level competition, I think Canada needs to take a long hard look at the sports being funded and start trimming some of the fat. The Government/Sport Organizations shouldn't necessarily be in the business of trying to pick winners and losers, but statistics don't lie. For sports currently getting funding at the elite level, but have yet to produce any type of meaningful achievement (Olympics, World Champs, etc.) should be cut from the funding pool. These sports could still benefit from promotion at the Provincial, Collegiate and Community levels. Canada needs to narrow it's focus on the international stage, primarily in summer sports, where too many fringe sports are taking money away from the sports that actually matter to Canadians. Does Canada really benefit from an archer receiving Sport Canada funding? Take that money and reinvest it in sprinting, rugby, soccer or some other sport that inspires a larger group of individuals. Canada is pretty good on the winter stage for the obvious reasons of being a Nordic Nation, but also because their is not as wide a variety of winter sports to dilute the funding pool. Our winter sports are better funded and achieve greater success because the scope and scale is narrower. I don't want to take anything away from the achievements of these fringe sport athletes, but the money being spent needs to be spent more efficiently and with greater rewards.

47. Unfortunately, as a parent, I found I do not know enough information to answer many of the questions in an informed way. It is difficult to access information about sport in Canada, and support our son's athletic development (CIS football and track).

48. the northern area of the province is severely neglected by pso support organizations ... the provincial structure of sport is very restrictive to organized competitive sport results.... some things like long term health and sport development requirements should actually REQUIRE additional funded and targeted programming for the north... but as the north/south are continually competing for the same dollars the development gap gets bigger in some ways every year. sort support from a national sport nso perspective appropriately supportd be a federal gov't,provincial, AND local gov't shared RESPONSIBILITY.

49. good, supportive coaching is needed to continue the role that sport should play in Canadian life

- | | |
|-----|---|
| 50. | Government sponsored athletics at a competitive international level benefit very few people. Public money should be spent on local programs that include average people in healthy activities, preferably outdoors and at low cost. |
| 51. | Promoting sport for life builds healthy communities. It takes a whole community to raise a child.... It takes a whole community to raise an athlete! |
| 52. | wow, this has a lot of your buzzwords in it. the general population is not qualified to answer most of these questions... |
| 53. | To be honest, too many motherhood resonses-one would like to have all the things mentioned to improve sport. There are two problems that remain from a general sense-not enough spontaneous game playing-evry game has to be too organized-to play soccer you have to join a team which can book a field and needs uniforms, etc. Also, kids who are serious about a sport can only play one-a gifted hcokey player said he was giving up the sport to devote his time to soccer-in winter he ahd to do indoor soccer and dry land training to keep up his skill. |
| 54. | facilites for our sport of shooting |
| 55. | The most important thing I'm my sport of shooting is the fundamental lack of facilities and training time. These issues can all be solved with more money for facilities and the cooperation of different parties in getting what is needed done. The shooting sports have always had an unfair stigma attached to it. If people saw what we do and how good we could be with with some extra support we could change that stigma into national pride. |
| 56. | As the Vice-President of Kamloops BMX club we struggle to find ways to increase participation. We have a great sport where a whole family can compete on a local level or a national level. When dealing with our community our sport is pushed to the side and we feel that we are not heard. Just recently we have even lost our only real oppportunity to get money through our concession due to our city selling the rights for community. We need help in a dire way. |