

CANADIAN SPORT POLICY RENEWAL 2011

WELCOME

Now is your chance to contribute your ideas. The federal-provincial/territorial Ministers responsible for sport have agreed that officials should proceed with developing a successor to the Canadian Sport Policy. Governments are collaborating with sport communities and Canadians from coast to coast to develop a Canadian Sport Policy that makes us proud of our sport system and its achievements both at home and abroad. The vision embraced by the policy will lay the foundation upon which we will focus our efforts over the next ten years to improve sport in Canada. Thank you for taking a few minutes to complete the following survey by June 27, 2011 (anonymity will be respected). A general comment box is provided at the end of the survey to share your thoughts regarding the next Canadian Sport Policy. Information gathered in this survey will be shared with third parties and government officials for the development of Canada's next sport policy and other relevant sport research. The combined responses will provide a better perspective of the existing opportunities and challenges related to sport so that together we can strengthen sport in Canada. Click "Next" to get started with the survey. If you'd like to leave the survey at any time, just click "Save and continue later". Your answers will be saved and you can return later to complete the survey.

ARE YOU ANSWERING THIS SURVEY ON BEHALF OF:

(Answer required)

- Yourself (as an individual)
- Your Organization

IN WHAT PROVINCE/TERRITORY DO YOU RESIDE?

(Answer required)

- Alberta
- British Columbia
- Manitoba
- New Brunswick

- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Québec
- Saskatchewan
- Yukon

HOW ARE YOU INVOLVED IN SPORT?

- Participant
- Athlete
- Coach
- Official
- Volunteer
- Employee
- Parent
- Researcher
- Not Involved
- Other, please specify: _____

AT WHICH LEVEL ARE YOU ENGAGED IN SPORT:

- Community
- Provincial/Territorial
- National
- N/A
- Other, please specify: _____

WHY DO YOU OR WHY MIGHT YOU PARTICIPATE IN SPORT?

(Background Document: Participation Trends)

- Fun
- Health
- To be with friends
- Competition
- Skill development
- Other, please specify: _____

WHAT ARE THE CHALLENGES/BARRIERS TO PARTICIPATING IN SPORT?

(Background Document: Participation)

- Time
- Insufficient Programs
- Language Availability
- Cost
- Location
- Quality of programs
- Other, please specify: _____

HOW DO YOU DEFINE A QUALITY SPORT EXPERIENCE?

WHAT VALUES DO YOU THINK SHOULD DEFINE SPORT, AS PRACTICED ON THE FIELD OF PLAY, IN CANADA?

- Enjoyment
- Integrity
- Safety

- Teamwork
- Respect
- Fair play
- Pursuit of excellence (individual/personal)
- Pursuit of excellence (objective/measured)
- Accessibility for all
- Participant-centred
- Knowledge-based
- Ethical conduct
- Moral education and development
- Other, please specify: _____

WHAT COULD SPORT'S GREATEST CONTRIBUTION BE TO CANADIAN SOCIETY OVER THE NEXT 10 YEARS?

- Population Health
- Nation Building (National Pride)
- Community Building
- Social Development
- Civic Engagement (Volunteerism)
- Other, please specify: _____

SHOULD EFFORTS BE MADE TO INCREASE THE PARTICIPATION OF SPECIFIC POPULATION GROUPS IN SPORT?

(Background Document: Diversity)

- Yes
- No

IF YES, WHICH GROUPS SHOULD BE TARGETED?

- Children and Youth

- Girls and Young Women
- Aboriginal Peoples
- Persons with a Disability
- Youth at Risk
- Visible Minorities
- Economically Disadvantaged Individuals
- Seniors
- Persons at Risk for Obesity and Obesity-related Illness
- Newcomers to Canada
- Parents
- Other, please specify: _____

IF NOT, WHY NOT?

**CAN YOU ACCESS PROGRAMS AND SERVICES IN THE OFFICIAL LANGUAGE
(ENGLISH/FRENCH) OF YOUR CHOICE?**

- Yes
- No

**WHAT ARE THE CURRENT CHALLENGES IN ACCESSING SUCH PROGRAMS AND
SERVICES IN BOTH OFFICIAL LANGUAGES?**

- Availability
- Location
- Time
- Cost
- Staff/Volunteers with Appropriate Language Skills
- Other, please specify: _____

THE CANADIAN SPORT FOR LIFE (CS4L) MODEL HAS BEEN WIDELY ADOPTED BY MANY GOVERNMENTS AND SPORT ORGANIZATIONS THROUGHOUT CANADA AS A MEANS OF DELIVERING DEVELOPMENTALLY APPROPRIATE QUALITY SPORT EXPERIENCE TO PARTICIPANTS OF ALL AGES AND AT ALL LEVELS OF DEVELOPMENT.

(Background Documents: CS4L Model; CS4L Poster)

HAVE YOU HEARD OF CANADIAN SPORT FOR LIFE (CS4L) OR LONG TERM ATHLETE DEVELOPMENT (LTAD)?

- Yes
- No

HAVE YOU SEEN ANY CHANGES TO PROGRAMMING IN YOUR SPORT OR COMMUNITY RELATED TO CS4L OR LTAD?

- More program choices
- Players grouped by development level, not chronological age
- Ratio of practice time to competition time has increased (ie more practice)
- Children encouraged to participate in other sports and not specialize too young
- Training for coaches and volunteers re CS4L
- No changes
- N/A
- Other, please specify: _____

WHAT IS THE CURRENT IMPACT OF CS4L IMPLEMENTATION?

WHAT DO YOU THINK WILL BE THE FUTURE IMPACT OF CS4L IMPLEMENTATION?

WHAT ARE THE BARRIERS TO SUCCESSFUL IMPLEMENTATION OF THE CS4L MODEL?

- Access to materials
- Geography (distances)
- Training costs
- Not enough facilitators
- Lack of Funding
- Unsupportive culture
- Training of coaches and/or volunteers
- Uninformed parents and/or participants
- Awareness
- Engagement of other sectors of society (health, education and recreation sectors)
- Not Sure
- Other, please specify: _____

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA'S SPORT DEVELOPMENT DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP FIVE PRIORITIES FOR THE SPORT DEVELOPMENT DELIVERY SYSTEM.

(Background Document: Sport Development System)

- Coaches and instructors
- Officials – referees, umpires, judges, etc.
- Facilities and equipment
- School sport system
- Parasport development – inclusion/integration
- Research and innovation
- Training and pathways to employment
- Capitalizing on international events

- Equity policies
- Organizational capacity
- N/A

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA'S SPORT DEVELOPMENT DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY AT A SUFFICIENT LEVEL.

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- Coaches and instructors
- Officials – referees, umpires, judges, etc.
- Facilities and equipment
- School sport system

- Parasport development – inclusion/integration
- Research and innovation
- Training and pathways to employment
- Capitalizing on international events
- Equity policies
- Organizational capacity
- N/A

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA’S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP FIVE PRIORITIES FOR THE HIGH PERFORMANCE DELIVERY SYSTEM.

(Background Document: High Performance System)

- Coaches and technical leadership
- Training and competition
- Sport science, sport medicine and technology
- Athlete talent identification, recruitment and development
- Research and innovation
- Integrated athlete development pathways
- Organizational capacity and sustainability
- Direct athlete support and incentives
- Facilities and equipment
- Hosting of international events in Canada
- N/A

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA’S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY AT A SUFFICIENT LEVEL.

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(Background Document: High Performance System)

- Coaches and technical leadership
- Training and competition
- Sport science, sport medicine and technology
- Athlete talent identification, recruitment and development
- Research and innovation
- Integrated athlete/coach/official development pathways
- Organizational capacity and sustainability
- Direct athlete and coach support and incentives
- Facilities and equipment
- Hosting of international events in Canada
- N/A

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN NATIONAL SPORT ORGANIZATIONS AND THEIR PROVINCIAL/TERRITORIAL COUNTERPARTS?

- Athlete Development
- Coach/Leader Development
- Program Partnerships
- Relevant Programming
- Knowledge Transfer
- Improved Services
- No benefits
- N/A
- Other, please specify: _____

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

- Communication
- Human Resources
- Culture Conflicts
- Governance Structure
- Personalities
- N/A
- Other, please specify: _____

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN PROVINCIAL/TERRITORIAL SPORT ORGANIZATIONS AND MUNICIPAL-LEVEL SPORT CLUBS AND RECREATION DEPARTMENTS/ORGANIZATIONS AND/OR SCHOOLS?

- Relevant Programming
- Targeted Uptake
- Shared Expertise
- Partnerships
- Knowledge Transfer

- Improved Services
- Wider audience
- No benefits
- N/A
- Other, please specify: _____

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

- Differing Objectives
- Communication
- Developing Contacts
- Differing Cultures
- Human Resources
- Personalities
- N/A
- Other, please specify: _____

DO YOU THINK SPORT SHOULD BE USED INTENTIONALLY FOR COMMUNITY-BUILDING PURPOSES?

(Background Document: A More Comprehensive Vision)

- Yes
- No

IF YES, WHICH OF THE FOLLOWING SHOULD BE THE FOCUS OF THE PROGRAMS?

- Youth Development
- Health Promotion
- Gender Equity
- Social Inclusion
- Conflict Resolution
- Other, please specify: _____

CANADIANS ARE INVOLVED IN A WIDE RANGE OF INTERNATIONAL ACTIVITIES RELATED TO SPORT. IN WHICH AREAS SHOULD CANADA CONTINUE TO FOCUS:

	Increase	Continue	Decrease	Discontinue
Participating in international competitions and events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contributing to the governance of international sport bodies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hosting international sporting events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fighting doping in sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promoting quality sport for disadvantaged or underrepresented groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advancing sport for social development abroad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

OTHER, PLEASE SPECIFY

WE WELCOME ADDITIONAL COMMENTS AND FEEDBACK.

IN WHAT PROVINCE/TERRITORY IS YOUR ORGANIZATION BASED?

(Answer required)

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories

- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Québec
- Saskatchewan
- Yukon

IS YOUR ORGANIZATION INVOLVED WITH SPORT?

- Yes
- No

HOW WOULD YOU BEST DESCRIBE YOUR ORGANIZATION?

- Publicly Funded (including Municipal, P/T, Federal Government)
- Not-for-Profit/Voluntary
- National Sport (NSO/MSO/CSC)
- Provincial/Territorial Sport
- Corporate/For Profit
- Education
- Other, please specify: _____

WHAT ARE THE REASONS FOR YOUR ORGANIZATION'S INTEREST IN PROMOTING PARTICIPATION IN SPORT?

(Background Documentation: Participation Trends)

- Promote Healthy Lifestyles
- Reduce sport dropout rates
- Increase the exposure of children and youth to sport
- Increase individual and family-based participation
- Increase sport opportunities for under-represented groups

- Improve athlete performance (national/international level)
- Foster civic engagement
- Contribute to community-building
- Contribute to Social Development (youth-at-risk)
- Foster participation for coaches, officials, administrators, and/or volunteers
- Other, please specify: _____

WHAT ARE THE MOST IMPORTANT CHALLENGES AFFECTING YOUR ORGANIZATION'S EFFORTS TO PROMOTE AND INCREASE PARTICIPATION IN SPORT?

(Background Document: Participation)

- Size, Availability, and/or Suitability of Facilities
- Communication with Stakeholders
- Human Resource Capacity
- Governance and Management Issues
- Funding/Sponsorship
- Program Development
- Dependency on Volunteers
- Growing popularity of non-traditional sports and physical recreation
- Other, please specify: _____

HOW DOES YOUR ORGANIZATION DEFINE A QUALITY SPORT EXPERIENCE?

WHAT VALUES DOES YOUR ORGANIZATION THINK SHOULD DEFINE SPORT, AS PRACTICED ON THE FIELD OF PLAY, IN CANADA?

- Enjoyment
- Integrity

- Safety
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WHAT COULD SPORT'S GREATEST CONTRIBUTION BE TO CANADIAN SOCIETY OVER THE NEXT 10 YEARS?

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- Other, please specify: _____

SHOULD EFFORTS BE MADE TO INCREASE THE PARTICIPATION OF SPECIFIC POPULATION GROUPS IN SPORT?

(Background Document: Diversity)

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- Aging Population
- Persons at Risk for Obesity and Obesity-related Illness
- Newcomers to Canada
- Parents
- Other, please specify: _____

IF NOT, WHY NOT?

DOES YOUR ORGANIZATION OFFER PROGRAMS AND SERVICES IN BOTH OFFICIAL LANGUAGES?

- Yes
- No

WHAT ARE THE CURRENT CHALLENGES IN OFFERING SUCH PROGRAMS AND SERVICES?

- Human Resources
- Funding
- Resource Support (Tools, Programs, etc)
- Program Enrollment
- Other, please specify: _____

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- Equity policies
- Organizational capacity
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- N/A

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DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY INSUFFICIENT AND/OR NEEDS IMPROVEMENT.

(Background Document: High Performance System)

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- Sport science, sport medicine and technology
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- Research and innovation
- Integrated athlete development pathways
- Organizational capacity and sustainability
- Direct athlete support and incentives
- Facilities and equipment
- Hosting of international events in Canada
- N/A

PLEASE SELECT THE MOST IMPORTANT RESOURCES THAT YOUR ORGANIZATION NEEDS TO FULLY ACHIEVE ITS POTENTIAL IN DELIVERING SPORT PROGRAMS AND SERVICES.

(Background Document: Sport Defined)

- Human Resources
- Financial
- Program (equipment, tools, etc)
- Governance (templates, training, assistance, etc)
- Facilities
- Strategic Plan
- Clear programming objectives
- Other, please specify: _____

WHAT ARE SOME OF THE CURRENT LIMITATIONS?



DOES YOUR ORGANIZATION HAVE THE HUMAN RESOURCE CAPACITY (WITH REGARD TO GOVERNANCE, PROFESSIONAL DEVELOPMENT, RECRUITMENT OF STAFF, RETENTION, ETC.) TO MEET THE DEMANDS OF THE NEXT DECADE (AGING POPULATION, DECLINING VOLUNTEERISM, INCREASING DIVERSITY, ETC.)?

- Yes
- No

WHAT ARE THE MAIN HUMAN RESOURCE MANAGEMENT ISSUES FOR YOUR ORGANIZATION WITH RESPECT TO STAFF AND VOLUNTEERS?

- Recruitment
- Retention
- Training
- Skill Set
- Compensation
- Language Capacity
- Other, please specify: _____

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN NATIONAL SPORT ORGANIZATIONS AND THEIR PROVINCIAL/TERRITORIAL COUNTERPARTS?

- Athlete Development
- Coach/Leader Development
- Program Partnerships
- Relevant Programming
- Knowledge Transfer
- Improved Services
- No benefits
- N/A
- Other, please specify: _____

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

- Communication
- Human Resources
- Culture Conflicts
- Governance Structure
- Personalities
- N/A
- Other, please specify: _____

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN PROVINCIAL/TERRITORIAL SPORT ORGANIZATIONS AND MUNICIPAL-LEVEL SPORT CLUBS AND RECREATION DEPARTMENTS/ORGANIZATIONS AND/OR SCHOOLS?

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- Targeted Uptake
- Shared Expertise
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- Knowledge Transfer
- Improved Services
- Wider audience
- No benefits
- N/A
- Other, please specify: _____

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

- Differing Objectives
- Communication
- Developing Contacts
- Differing Cultures
- Human Resources

- Personalities
- N/A
- Other, please specify: _____

DOES YOUR ORGANIZATION PROMOTE SPORT PARTICIPATION INTENTIONALLY FOR COMMUNITY-BUILDING PURPOSES?

(Background Document: A More Comprehensive Vision)

- Yes
- No

IF YES, WHICH OF THE FOLLOWING SHOULD BE PROGRAM FOCUSES?

- Youth Development
- Health Promotion
- Gender Equity
- Social Inclusion
- Conflict Resolution
- Other, please specify: _____

WHAT ARE THE BARRIERS FOR PROMOTING COMMUNITY-BUILDING PROGRAMS?

- Not a policy or organizational mandate/objective
- Lack of funding
- Human Resources
- Programming
- Partnerships
- Lack of Communications Strategies
- Other, please specify: _____

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RELATED TO SPORT. IN WHICH AREAS SHOULD CANADA CONTINUE TO FOCUS?

	Increase	Continue	Decrease	Discontinue
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OTHER, PLEASE SPECIFY:

WE WELCOME ADDITIONAL COMMENTS AND FEEDBACK.

THANK YOU FOR TAKING THE TIME TO SHARE YOUR THOUGHTS REGARDING THE
NEXT CANADIAN SPORT POLICY.

BEST WISHES,

DEBRA GASSEWITZ

PRESIDENT & CEO SIRC